

AVON

BROCHURE 11 2017

avon.uk.com

the UK's
No.1
foundation
compact[†]
ONLY AT AVON



WOW!
ANTLER
GLAM BOX **£15**
WORTH £75*
see pages 4-5 for details

*the best
just got better!*

turn over to discover more...

[†]See page 6 for details.

our *genius* 3-in-1 compact is part of
the NEW Ideal Flawless Collection with
TRUE BLUE COLOUR IQ

new
&
EXCLUSIVE

as seen on
TV
try today



love your
best ever match
or your money back!



TRUE

AVON  TRUE beautiful promises kept



- super-glossy, durable case
- stylish, chevron-print lining
- branded plaque and zips
- 2 inside pockets – perfect for keeping make-up brushes tidy

NEW Antler Glam Box
ABS with polyester lining, approx.
27cm x 27cm x 17.5cm.

07641 offer price £15 when you spend
£10 or more across pages 6-59†

32938 full price £25
Contents not included.

*Sold at the higher price on
www.antler.co.uk from 22.03.2017.

**Provided by Antler.
†Excludes products on pages 12-13.

Antler

worth
£75*



unmissable offer!
ANTLER GLAM BOX
JUST £15

when you spend £10 or more on make-up†
across pages 6-59

LOVE OUR
**10-YEAR
GUARANTEE****
– OR YOUR
**MONEY
BACK!**

04937
Light Ivory

04754
Porcelain

05231
Warm Ivory

05124
Ivory

05157
Shell

04853
Creamy Natural

04879
Natural Beige

05249
Light Nude

03889
Nude

05165
Honey Beige

04887
Medium Beige

03947
Sun Beige

05199
Spice

04903
Walnut

04499
Caramel

05207
Rich Sienna

04911
Dark Cocoa

10488
Earth

FAIR

LIGHT MEDIUM

MEDIUM

MEDIUM DEEP

DEEP



BEFORE

AFTER



NEW Set of 3 Basic Make-up Sponges
Approx. 5.3cm x 0.7cm.
01875
Will normally be £4
£2.50 save £1.50

THE 3-IN-1 WONDER

- ✓ medium to full coverage
- ✓ SPF15 cream-to-powder for a semi-matte finish
- ✓ for normal, combination, dry and oily skin types

NEW True Colour Cream-to-Powder Foundation Compact 9g
Price per 10g = £7.22
Will normally be £12
£6.50 save £5.50

▶ **need help finding your perfect shade and undertone? see page 2**

*Based on mass foundation units sold. Source: IRI Infoscan HBA/OTC 52 w/e 24 Dec 2016, units sold, pressed face powder and foundation/base categories. Avon Cream-to-Powder Foundation units sold 52 w/e 24 Dec 2016.

genius 3-in-1 foundation, concealer & powder

NOW IN
18 NEW SHADES

WITH TRUE BLUE COLOUR IQ

**SAVE VS
SPREE**

AVON
True Colour
Cream-to-Powder
Foundation Compact

£6.50

VS

CLINIQUE
Beyond Perfecting™
Powder Foundation
and Concealer

£27^{††}

^{††}Price sourced from
www.clinique.co.uk on 22.02.2017.

ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

new



as seen on
TV
try today

love it or your money back – *guaranteed!*

10496
Light Ivory

09761
Porcelain

20867
Warm Ivory

09027
Ivory

09076
Shell

08409
Creamy Natural

56531
Natural Beige

15883
Light Nude

10546
Nude

09233
Honey Beige

19950
Medium Beige

10934
Sun Beige

09258
Spice

23564
Walnut

22103
Caramel

09332
Rich Sienna

17962
Dark Cocoa

20412
Earth

FAIR

LIGHT MEDIUM

MEDIUM

MEDIUM DEEP

DEEP

ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

flawless,
invisible coverage
tailored to *you*

NOW IN
18 NEW SHADES

WITH TRUE BLUE COLOUR IQ

SAVE VS
SPREE

AVON True Colour
Flawless Liquid
Foundation

£7.50

VS

GUERLAIN
Lingerie de Peau
Foundation

£38.50†

†Price sourced from
www.debenhams.com on 22.02.2017.



CUSTOMISE YOUR COVERAGE...



1 PUMP
medium
coverage



2 PUMPS
full
coverage



3 PUMPS
fullest
coverage

TRULY FLAWLESS FOUNDATION

- ✓ skin feels moisturised and looks radiant
- ✓ allergy tested for all skin types
- ✓ lightweight feel, stays true all day
- ✓ SPF15 – perfect for summer

NEW True Colour Flawless
Liquid Foundation 30ml

Price per 10ml = £2.50
Will normally be £12
£7.50 save £4.50

NEW Foundation
Buffing Brush

Plastic with nylon bristles,
length approx. 16cm.
08730
Will normally be £9
£5 save £4

need help finding your perfect
shade and undertone? **see page 2**

love it or your money back – *guaranteed!*

creamy concealer
that covers
like a second skin

£4.50
save £2.50

new

TARGETED CONCEALER

- ✓ your most natural match for all skin types
- ✓ creamy, sink-in formula for buildable coverage
- ✓ hides dark circles and blemishes

WITH TRUE BLUE COLOUR IQ

**NEW True Colour
Flawless Concealer Stick**
Will normally be £7
£4.50 save £2.50



**Precision Make-up
Sponge**
Non-latex PU, approx.
4cm x 5.7cm.
03624
£6.50

PRECISION SPONGE

pointed end for
targeted application,
wide end for all-over
coverage

ultra-fine,
mattifying powder
on the go

£5.50
save £4.50

PRESSED POWDER

- ✓ blendable, silky powder
- ✓ mattifies without the cakey build-up
- ✓ adds instant radiance

**NEW True Colour
Flawless Mattifying
Pressed Powder**
9g
Price per 10g = £6.11
Will normally be £10
£5.50 save £4.50



ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

CHOOSE YOUR TRUE-TO-YOU MATCH FROM OUR
7 NEUTRAL NEW SHADES...

57257
Fair

23929
Light

11841
Light
Medium

48645
Medium

04655
Medium
Tan

17442
Medium
Deep

16550
Deep

CHOOSE YOUR TRUE-TO-YOU MATCH FROM OUR
7 NEUTRAL NEW SHADES...

28324
Fair

41848
Light

26567
Light
Medium

23606
Medium

23861
Medium
Tan

19992
Medium
Deep

16923
Deep

find your favourites

Make-up p2-67

Perfume p68-95

Skincare p96-113, 180-189

Life & Style p115-178

Hair Salon p190-201

Bath & Body p202-225

Mix & Match p226-239

follow us and join in!



AVON
SPEAK OUT AGAINST
DOMESTIC VIOLENCE



Joslyn Causes Bangle

Single silver-plated and glass stone bangle featuring 4 words: faith, strength, courage and hope. Diameter approx. 6.7cm.

14316 £5

women's aid
until women & children are safe



For every Joslyn Causes Bangle sold, Avon will donate at least £2.50 to domestic violence charities, split 50/50 between Women's Aid and Refuge. Women's Aid registered charity no. 1054154. Refuge registered charity no. 277424.

DON'T MISS OUR LIFE & STYLE STORE

turn to page
115 to shop:
jewellery
fashion
lingerie
accessories
homeware



- on-trend designs • fantastic quality • value for money



presented in
a luxurious
gift box

NEW Analyse Diamond Hoop Earrings

Rhodium-plated sterling silver pierced earrings, featuring 0.04 carats total of genuine diamonds.

27664

Will normally be £50

£20 save £30

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened. *Based on normal brochure price.

ALLOW 6 WEEKS FOR DELIVERY

GENUINE DIAMOND EARRINGS

crafted from sterling silver and plated with rhodium for superior shine, this eye-catching pair makes a perfect gift

NEW

925
sterling silver



JUST
£20
WORTH £50*

The Eternal Collection
BY AVON

AVON  TRUE beautiful promises kept



go from Blackest Black to Ocean Pure in our
favre summer shade

OUR BESTSELLING EYELINER

CLASSIC, EVERYDAY LINES
(beach, picnic, BBQ...)

06627	06551	05637	06502	01479	17871	06528	06668	06486	00141	54510	17392	22467
Saturn	Majestic	Emerald	Blackest	Navy	Khaki	Cosmic	Starry	Black/	Black	Ocean	Barnacle	Aqua
Grey	Plum		Black			Brown	Night	Brown		Pure	Brown	Shores



new shades

*be summer
confident with...*
waterproof,
lasting lines
(in hot new shades)



- ✓ waterproof, smudge-free formula
- ✓ soft-glide, tug-free application
- ✓ lasts up to 10 hours
- ✓ suitable for sensitive eyes

True Colour
Glimmerstick Eyeliner
Normally £6
£3 half price

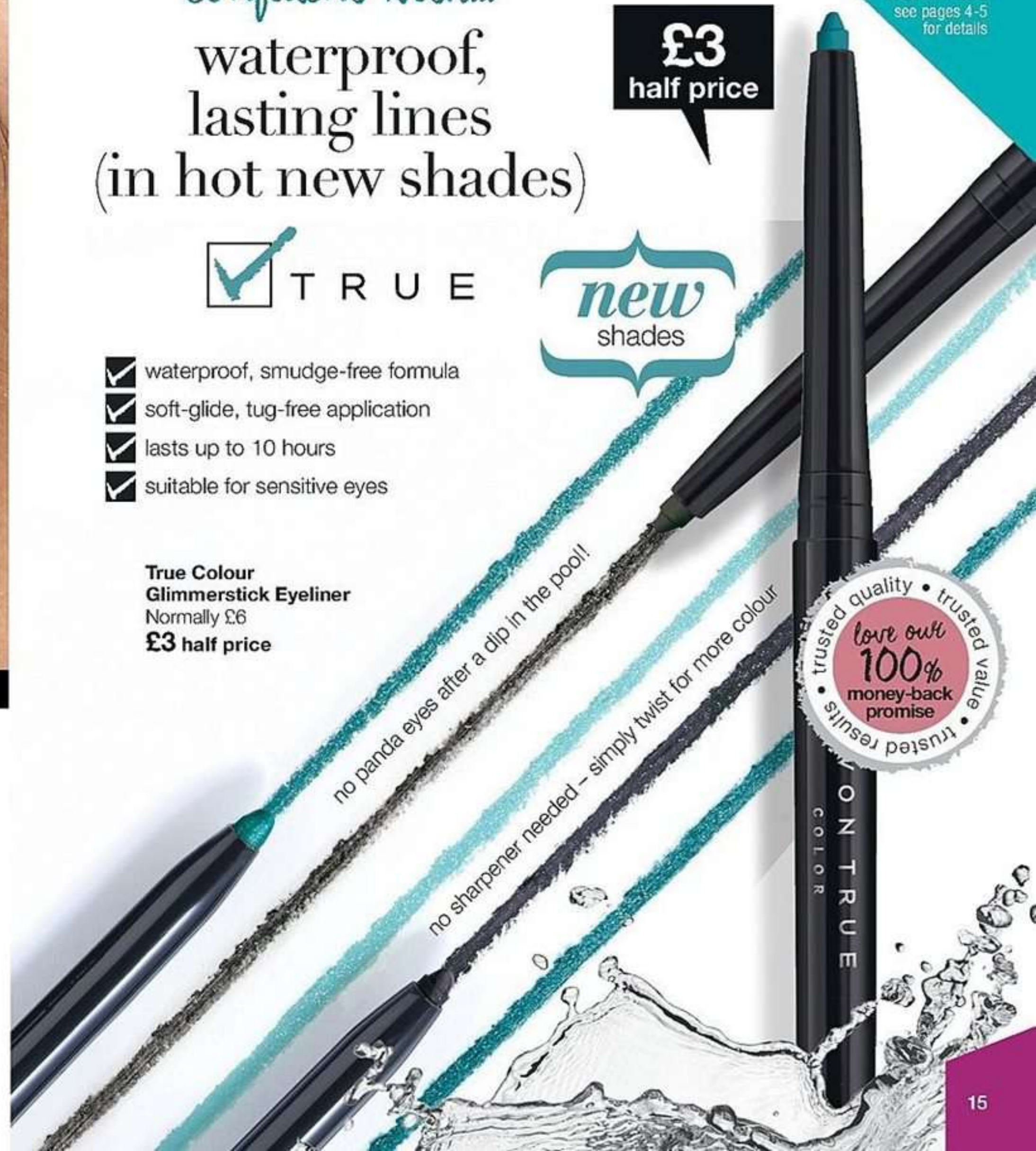
£3
half price

ANTLER GLAM BOX **£15**

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details



AVON  TRUE beautiful promises kept



go from Licorice to Mauve Rose,
Inspired Iris and Wandering Rose in our
favre summer shades



**True Colour
Pro+ Nail
Enamel**
10ml
£6

£5.50 or
FREE
when you buy
any 2 polishes
for £6

Crystallised Nail File
25866
£5.50

- ☒ **CRYSTALLISED
NAIL FILE**
- ☒ lasts longer than
any emery board



*be summer
confident with...*
polish that lasts
ALL holiday[†]
(now in new shades)



- ☒ up to 12 days of chip-free colour
- ☒ with acrylic and nylon formula
for longer-lasting colour
- ☒ increases nail strength
by up to 60%



**ANTLER
GLAM BOX £15**

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

new
shades

**CHOOSE ANY
2 POLISHES
for £6**
**AND ORDER YOUR
FREE NAIL FILE**
SAVE £11.50

pages 16-17

[†]Based on a maximum
holiday duration of 12 days.

AVON ✱ TRUE beautiful promises kept

go from Mocha to
Silky Peach in our
fave summer
shade

IT'S EASY TO MATCH YOUR LIPSTICK TO YOUR LINER:

NUDE/PINK LIPSTICK



NUDE LIPSTICK



PINK LIPSTICK



RED LIPSTICK



CORAL LIPSTICK



be summer
confident with...
a vibrant,
tan-enhancing
shade



- ✓ LIPSTICK
- ✓ rich, comfortable, creamy, glide-on colour
- ✓ infused with shea butter and vitamin E
- ✓ lips feel moisturised all day



ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

£4.50
save £3

- ✓ LIP LINER
- ✓ glide-on, feather-free formula
- ✓ looks freshly applied for hours

True Colour
Glimmerstick
Lip Liner
Normally £6
£3 half price

AVON  TRUE beautiful promises kept

*be summer
confident with...*

a BRONZED glow
(without the sun)



☒ BRONZING PEARLS

- ✓ multitonal, shimmering pearls
- ✓ for an even-looking complexion, all year round
- ✓ gives a sheer, warm, luminous, natural finish

lighter skin tones



58107
Cool

25536
Warm Glow

warmer skin tones



25700
Medium Tan

25494
Deep Bronze

**True Colour Glow
Bronzing Pearls**

22g
Price per 10g = £2.73
Normally £10
£6 save £4

£6
save £4

Fill of Pearls containers are 22g; additional pearls in images are shown for visual purposes only.

ANTLER GLAM BOX **£15**

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

*be summer
confident with...*

a fresh, ROSY glow
(even for pale skin)



ALL-OVER FACE BRUSH
for buffing on your perfect
amount of warmth

£6
save £4

All-Over
Face Brush
12666
Normally
£8.50
£4.50
save £4

☒ BLUSH PEARLS

- ✓ multitonal, buildable
pearls give a naturally
illuminated look
- ✓ perfect for all skin tones

**True Colour
Illuminating Pearls**

22g
05678
Price per 10g = £2.73
Normally £10
£6 save £4



AVON  TRUE beautiful promises kept



05991 Soft Plum 05926 Russet 06049 Peach 06056 Warm Flush 06106 Warm Honey

- ✓ **FULL-COLOUR BLUSH**
- ✓ gives a luminous finish
- ✓ enhances a healthy, summer glow
- ✓ perfect for all skin tones

True Colour Luminous Blush
6g
Price per 10g = £7.50
Normally £6.50
£4.50 save £2



perfect partners

- ✓ **BLUSH BRUSH**
 - ✓ fluffy, angled bristles
 - ✓ perfect for buffing on and building up colour
- Blush Brush 12674**
Normally £7
£3.50 half price



Fill of Pearls container is 22g; additional pearls in image are shown for visual purposes only.

- ✓ **COLOUR-CORRECTING PEARLS**
- ✓ corrects all types of skin discolouration
- ✓ colourless finish suits all skin tones

True Colour Colour-Correcting Pearls
22g
05777
Price per 10g = £2.73
Normally £10
£6 save £4



28993 Warm Glow 58438 Deep Glow 25213 Light Bronze 24141 Medium Riviera

- ✓ **BRONZING POWDER**
 - ✓ compact formula in a matte or shimmer finish
- True Colour Glow Bronzing Powder**
10g
£10

ANTLER GLAM BOX £15

when you spend £10 across pages 6-59



WORTH £75*
see pages 4-5 for details

£5.50
save £4.50



new

COLOURLESS FORMULA

with True Glow Technology that blends with your skin tone for a look of summer skin – no streaks in sight!

be summer confident with...
a safe, sun-kissed glow



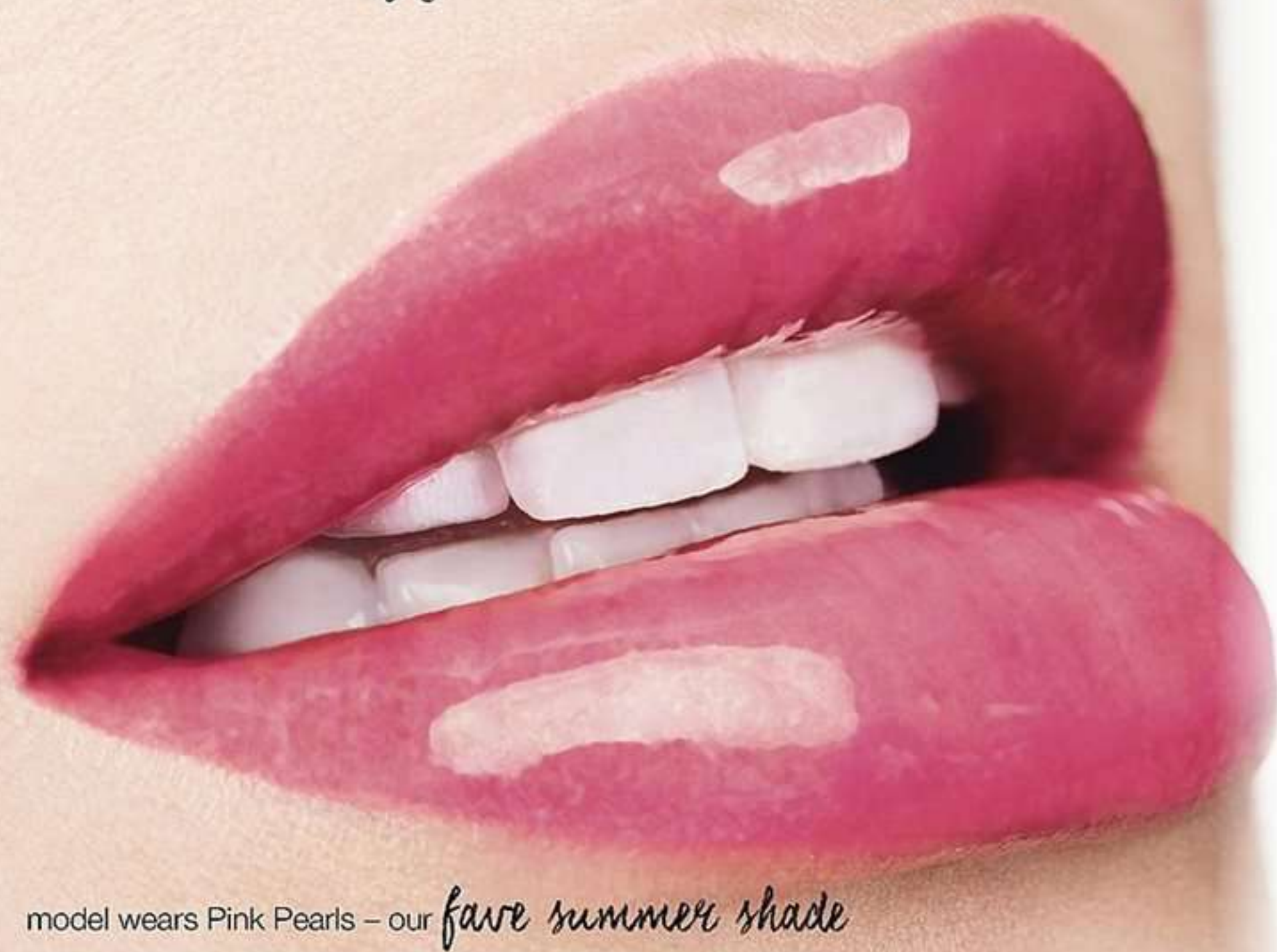
NEW True Colour Summer Skin Cream
30ml
58453
Price per 10ml = £1.83
Will normally be £10
£5.50 save £4.50

- ✓ tints, moisturises and protects in 1
- ✓ non-sticky, streak-free formula
- ✓ develops into a subtle glow
- ✓ SPF15 and suitable for all skin types



AVON Make-up

AVON  TRUE beautiful promises kept



model wears Pink Pearls – our *fave summer shade*



15784
Precious
Peach



15735
Pink
Pearls



08623
Flattering
Beige



14613
Violet
Beauty

- ✓ super lightweight
- ✓ shiny, non-sticky finish
- ✓ provides smooth, even coverage

**NEW True Colour
Supreme Nourishing
Lip Gloss**

6ml
Price per 10ml = £6.67
Will normally be £7
£4 save £3

creamy formula with softening lanolin

colour-changing pigments

new

ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

THE
gloss for 3x
more
moisture



TRUE

sculpt and enhance your
pout with **lanolin-infused**
gloss without the stickiness

**SAVE VS
SPREE**

AVON True Colour
Supreme Nourishing
Lip Gloss

£4

VS

CLINIQUE
Long Last
Glosswear™

£17†

*Price sourced from www.clinique.co.uk on 21.02.2017.

AVON  TRUE beautiful promises kept



go from Smooth Mocha
to Coral Caress in our
fave summer shade



22194 Crimson Dream 22442 Supple Magenta 22160 Coral Caress 22418 Silky Peach

now in 4 new shades for summer



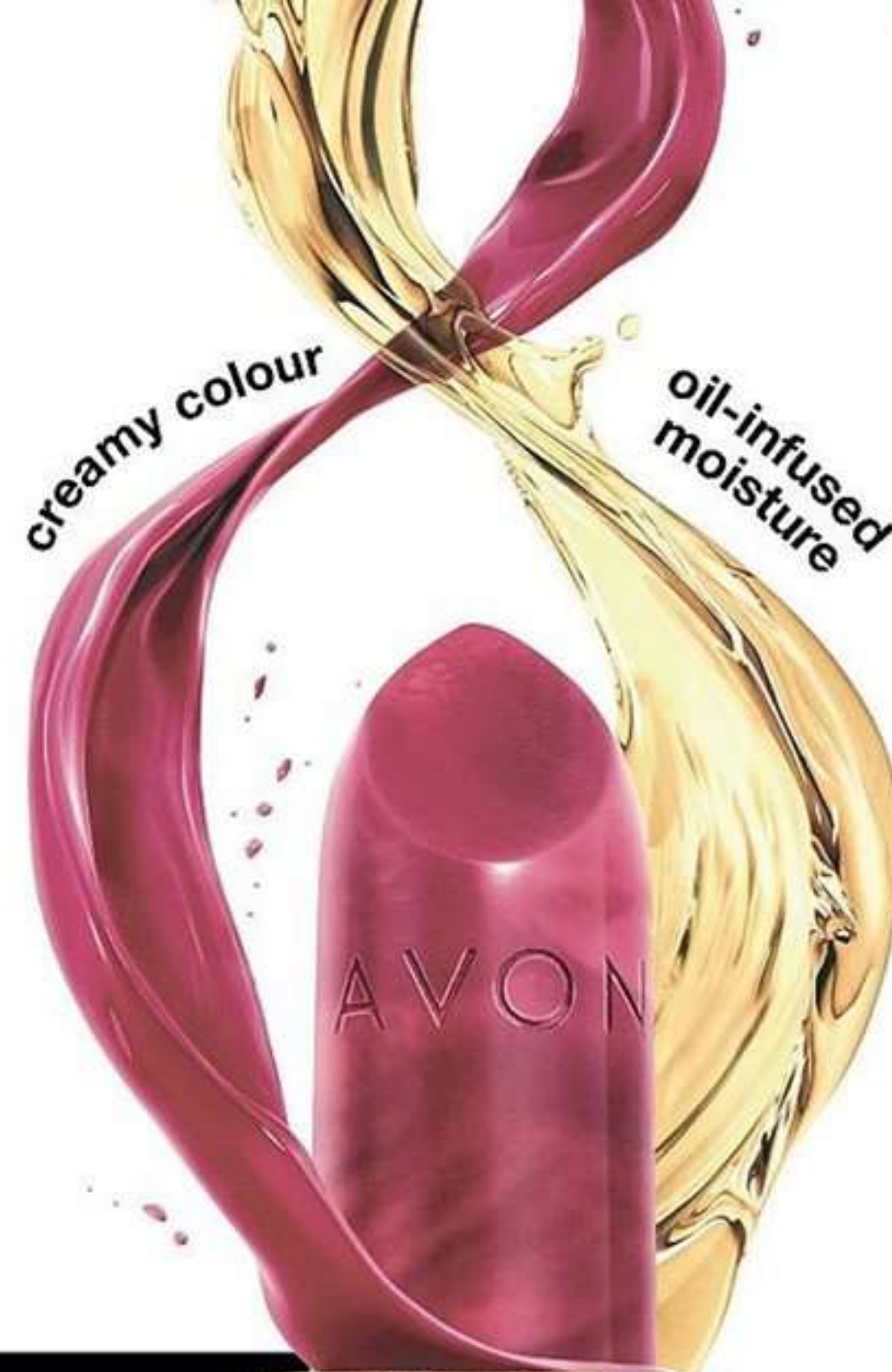
15537 Smooth Mocha 27185 Nurturing Nude 27235 Perfect Pink 26997 Loving Lilac 27300 Rose Revival 27078 Nourishing Pink



27284 Red Crème 27292 Revitalising Raspberry 26955 Conditioning Cherry 15685 Sumptuous Berry 15644 Sublime Wine 27268 Plum Perfect

creamy colour

oil-infused
moisture



THE
lipstick
for colour &
hydration
(in 4 sizzling
new shades)



- ✓ helps quench dry lips with jojoba oil and honey
- ✓ softens, smooths and protects

SPF15
formula

True Colour
Supreme
Nourishing
Lipstick
Normally £8
£5.50
save £2.50

ANTLER GLAM BOX **£15**

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

**SAVE VS
SPREE**

AVON True Colour
Supreme Nourishing
Lipstick

£5.50

VS

LANCÔME
Shine Lover
Vibrant Shine Lipstick

£23[†]

[†]Price sourced from
www.lancome.co.uk
on 17.02.2017.

AVON TRUE beautiful promises kept



True Colour
Perfectly Matte
Lipstick
£8



- ✓ **MATTE FINISH**
- ✓ no cracking or caking for guaranteed comfort
- ✓ lightweight, hydrating formula



True Colour
Glazewear
Lip Gloss
6ml
Price per 10ml = £10.83
£6.50



- ✓ **HIGH-SHINE GLOSS**
- ✓ non-sticky formula in 3 finishes



True Colour
Tinted Lip Balm
£7

- ✓ **TINTED BALM**

pearlised colour



- ✓ with shea butter, beeswax and vitamin E
- ✓ moisturises and protects



£5.50
save £3

go from Wild Orchid to Just Rosy in our
fave summer shade

be summer
confident with...

precise liner & colour
– in 1 melt-proof stick



- ✓ soft-glide, creamy formula
- ✓ comfortable, full-coverage colour
- ✓ with hydrating shea butter and vitamin E

True Colour
Lip Crayon
Normally £8.50
£5.50 save £3



ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



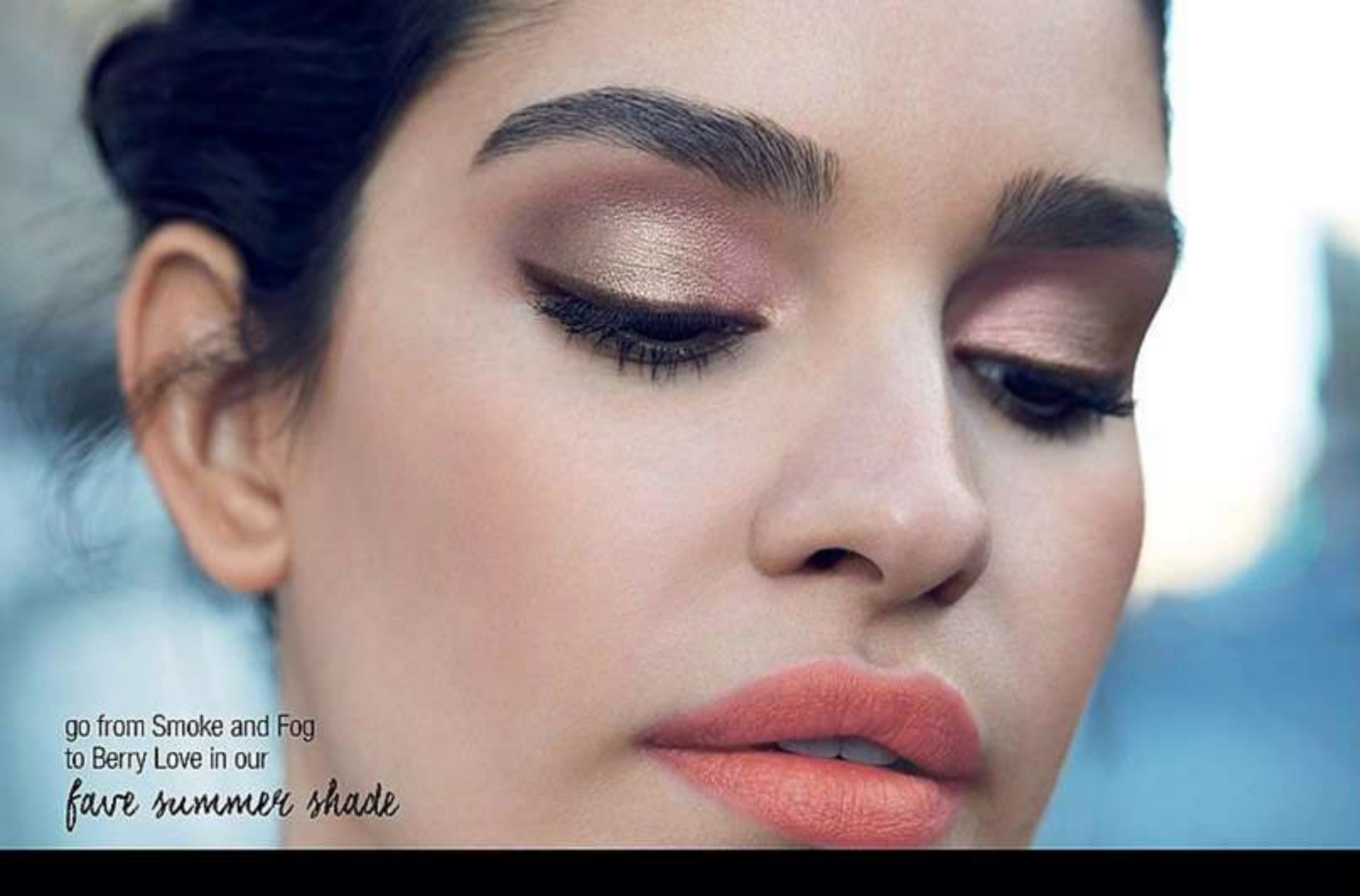
WORTH £75*
see pages 4-5
for details



twist the
base
for more
colour



AVON Make-up



go from Smoke and Fog
to Berry Love in our
favre summer shade

combination of matte and shimmer shades



matte shades



*be summer
confident with...*

4-step, crease-proof shadow
(even in sizzling heat)



TRUE

£5
save £4

BLENDING BRUSH
soft bristles apply
and blend the
perfect amount
of shadow for
a pro finish

Blending Brush
11478
Normally £5
£3 save £2

- ✓ buildable formula
- ✓ stays crease-proof
and flawless all day
- ✓ 4-step guide for easy application



**True Colour
Eyeshadow Quad**
Normally £9
£5 save £4

AVON TRUE
beautiful promises kept

**ANTLER
GLAM BOX £15**

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

AVON Make-up

4 STEPS TO BIG BROWS...



STEP 1: TWEEZE

Use the **Slanted Tweezers** to pluck away any stray hairs.



STEP 2: TAME & TRIM

Brush brows upwards using the comb on the **Eyebrow Scissors**, then trim away unruly hairs.

be summer confident with...
sweat-proof, perfect brows
(even underwater!)



STEP 3: SHAPE

Choose a **Stencil** that matches your natural shape, then place over brows.



STEP 4: SHADE

Use the **Brow Definer** to gently outline the stencil then shade in using soft, upwards strokes.

ANTLER GLAM BOX £15
when you spend
£10 across
pages
6-59

WORTH £75*
see pages 4-5
for details

£2.50
half price

£2.50
save £2

trusted quality • trusted value
love our
100%
money-back
promise
trusted results

STEP 1
Slanted Tweezers
05223
Normally £5
£2.50 half price

STEP 2
Eyebrow Scissors
24018
Normally £4.50
£2.50 save £2

comb to
tame
blade to
trim

£2
save £1.50

£3.50
save £2.50

STEP 3
Eyebrow Stencil Set
4 plastic eyebrow stencils
in a PVC pouch.
05041
Normally £3.50
£2 save £1.50

BUY ALL 4
products to
qualify for the
ANTLER GLAM
BOX OFFER...

02345
Light
Brown
02097
Light
Blonde
01917
Brunette
15123
Soft
Black

STEP 4
True Colour
Glimmerstick
Brow Definer
Normally £6
£3.50 save £2.50

AVON TRUE beautiful promises kept



WINGED OUT

- ✓ lashes look up to 84% longer, instantly
- ✓ for fanned-out flutter without the fuff of falsies



True Colour Winged Out Mascara

7ml
Price per 10ml = £12.14
£8.50



25395 Blackest Black
25478 Brown Black



WEIGHTLESS LASH VOLUME

- ✓ all-day, clump-free, smudge-proof formula
- ✓ thickening base coat and colour in 1



True Colour Wide Awake Mascara

7ml
Price per 10ml = £12.14
£8.50



08888 Black
07427 Brown/Black
08607 Navy



NOURISHING MASCARA

- ✓ clump, smudge and flake-proof
- ✓ with health-restoring argan oil and vitamin E



True Colour Supreme Length Nourishing Mascara

7ml
Price per 10ml = £14.29
£10



15594 Black
15693 Brown/Black



LENGTHENING MASCARA

- ✓ for up to 87% longer-looking lashes
- ✓ clump and smudge-proof



True Colour SuperExtend Extreme Length Mascara

7ml
Price per 10ml = £14.29
£10



09936 Black
09985 Brown Black
10363 Navy



EVERYDAY LASH VOLUME

- ✓ 12x more volume by the pool
- ✓ clump, smudge and flake-proof



True Colour SuperShock Volume Mascara

10ml
£8.50



09910 Black

LIMITED EDITION PACKAGING
14886 Black



PRECISE LINES

- ✓ all-day, transfer-proof, tug-free formula
- ✓ fast-drying but easy to remove



True Colour SuperExtend Eyeliner
£6.50

10223 Black

ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

✓ DRAMATIC LASH VOLUME

- ✓ up to 15x volume
- ✓ lasts for up to 14 hours

be summer
confident with...
waterproof,
summer-proof lashes



don't forget your **EYELASH CURLER** for gravity-defying lashes

Eyelash Curler 03046

Normally £5
£2.50 half price

£5.50
save £4.50

chubby
brush to
coat and
enhance
every lash



True Colour SuperShock Max Volume Mascara

10ml
Normally £10
£5.50 save £4.50
Model wears lash inserts
for an even lash line.

waterproof



21469 Black



10249 Black

AVON Make-up

 Peeling and Brittleness Solver 10ml 03806 £6 resists flaking & peeling	 5-in-1 Nail Treatment 10ml 05033 £6 strengthens, protects & conditions	 French Manicure Tip 10ml 04804 £6 for the perfect French finish	 Ridge Filling Base Coat 10ml 05173 £6 smooths & fills ridges
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 Gold Strength Base Coat 10ml 27839 £5 with fortifying real gold	 BB 7-in-1 Nail Enamel 10ml £7 colour & care in 1	 Corrector Pen 03319 £7 corrects mani mishaps	 Nail File 18135 £3 pack of 2
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 Vitamin E Cuticle Oil 15ml 21063 Price per 10ml = £4.00 £6 restores cuticles in just 3 days	 Nail Enamel Remover 150ml 03954 Price per 100ml = £2.67 £4 mild & gentle remover	 Miracle Growth and Strength Serum 6ml 02998 Price per 10ml = £10.00 £6 for longer, stronger nails	 Freeze Dry Spray 50ml 03178 Price per 10ml = 60p Normally £6 £3 half price sets nails in 30 seconds
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go for Sheer Bronze – our fave summer shade

be summer confident with...

3 quick steps
to healthy-looking
summer nails



1. TRIM

Use the Nail Clippers to trim each nail to the same length.

Fingernail Clippers
21667
Normally £4

£2
half price



2. PUSH CUTICLES

Use the Cuticle Tool to push back cuticles and clean under-nail dirt.

Professional Cuticle Tool
28183
Normally £4

£2
half price



3. RESTORE & TINT

Sweep on the vitamin-infused, fast-drying, health-restoring Pearl Shine for subtle, tinted shimmer.

Pearl Shine Nail Enamel
10ml
Normally £6

£3
half price

ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details



03582
Sheer
Lilac

04788
Sheer
Bronze

04069
Sheer
Love

04218
Sheer
Peach

AVON Make-up

Models used to show diversity of skin tones.



CHOOSE YOUR MAGIX PRIMER FOR

£6.50
save £4

CREAMY, COLOURLESS PRIMER

perfect for...
a SHINE-FREE BASE

PREP YOUR CANVAS AND
REVEAL A MATTE-NIFICENT
CREATION - WITH OR
WITHOUT FOUNDATION



mark. MagiX
Face Primer
30ml
09142
Price per 10ml = £2.17
Normally £10.50
£6.50 save £4

mark. gives you more...

- ◆ velvety formula smooths the look of pores
- ◆ blurs fine lines for an airbrushed finish
- ◆ mattifies combination/oily skin



PHOTO-READY PERFECTION (NO FILTER NEEDED!)

ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

COMPACT, COLOURLESS PRIMER

perfect for...
CUSTOMISED
MAKE-UP PREP

APPLY ALONE OR UNDER/OVER
FOUNDATION FOR A FLAWLESS
MASTERPIECE ON THE GO

BUDGET VS BLOWOUT

mark. MagiX
On The Go Primer

£6.50

VS

MAC Prep + Prime
Skin Smoother

£21.50†

SAVE £15

*Price sourced from www.maccosmetics.co.uk
on 22.02.2017.

**NEW &
EXCLUSIVE**

mark. MagiX
On The Go
Primer

10g
13367
Normally £9
£6.50 save £2.50

mark. gives you more...

- ◆ lightweight formula
- ◆ silky, balm-like formula hides pores and lines
- ◆ comes in a handy mirrored compact



£6.50
save £2.50

AVON Make-up

GLOW ON POWDER

- ◆ buildable, blendable powder
- ◆ brightens and colour corrects

mark. Glow On
Pressed Powder
10g
£10.50



05280 Illuminating Lilac

LILAC
conceals dullness
and illuminates

03921 Neutralising Green

GREEN
neutralises to conceal red
patches and blemishes

02964 Softening Yellow

YELLOW
softens and
conceals dark circles

COLOUR-CORRECTING STICKS

- ◆ with skin-loving vitamins A, C and E
- ◆ conceals imperfections in 1 stroke

mark. CC
Concealer Pencil
£7

check out reviews and share yours at avon.uk.com



GLOW ON FOUNDATION

- ◆ soft as silk formula with Invisi-Blend Technology
- ◆ gives a lasting, radiant, luminous finish

mark. Glow On
Natural Radiance
Foundation
30ml
Price per 10ml = £3.33
£10



GLOW ON ILLUMINATOR

- ◆ iridescent, light-gold formula for a luminous glow
- ◆ glitter-free finish for all skin tones

mark. Glow On
Face Illuminator
30ml
05272
Price per 10ml = £3.50
£10.50

BLUSH STICK

- ◆ gives lips and cheeks a sheer, dewy glow
- ◆ long-lasting, blendable formula

mark. Be
Blushed Stick
8g
Price per 10g = £8.13
£6.50



ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

SUMMER FAVE...
for setting
without cakey
colour build-up

FAN BRUSH
dusts away excess powder

£6
save £3

A PHOTO READY FINISH

SET LIKE A PRO AND EXHIBIT
YOUR HD LOOK WITH A
MAKE-UP BAG ICON

mark. gives you more...

- ◆ blurs and blends away imperfections
- ◆ gives a flawless, airbrushed finish
- ◆ colourless formula to suit all skin tones

mark. Setting Powder
5.6g
13334
Price per 10g = £10.71
Normally £9
£6 save £3

Face Fan Brush
23994
Normally £8
£4 half price



AVON Make-up



18-HOUR FOUNDATION

- ◆ medium coverage
- ◆ matte finish that looks fresh all day

ExtraLasting Liquid Foundation

30ml

Price per 10ml = £4.17

£12.50



perfect partners

FLAT FOUNDATION BRUSH

- ◆ soft bristles for a streak-free, pro-looking application

Flat Foundation Brush

12724

£8.50



COLOUR-CORRECTING CREAM

- ◆ SPF50 formula
- ◆ with liquorice, vitamin C and serum to help fade discolourations
- ◆ hides dark circles and redness

mark. CC Cream 30ml

Price per 10ml = £4.00

£12



MATTE MOUSSE FOUNDATION

- ◆ light to medium coverage
- ◆ air-whipped formula
- ◆ normal, oily and combination skin types

mark. Mousse Foundation

18g

Price per 10g = £5.83

£10.50



ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

SUMMER FAVE...

for when you want
a break from liquid
foundation

£5.50
save £5

mark.

A TOUCH OF MINERAL MAGIC

BUFF ON LOOSE POWDER FOUNDATION WITH 100% MINERAL PIGMENTS FOR YOUR MOST NATURAL FINISH YET!

mark. gives you more...

- ◆ buildable light/medium coverage
- ◆ natural, luminous finish
- ◆ SPF15 formula for all skin types



perfect partners

KABUKI BRUSH

- ◆ with densely packed, soft bristles to buff and blend

Kabuki Brush

12823

Normally £7

£4 save £3

mark. Loose Powder Foundation 6g

Price per 10g = £9.17

Normally £10.50

£5.50 save £5



THE 18-HOUR EYE GALLERY

WEAR CREAMY SHADOW YOUR WAY
IN THE HOTTEST SUMMER SHADES

mark. gives you more...

- ◆ blendable, ultra-creamy formula
- ◆ rich, comfortable, mess-free, lasting colour
- ◆ crease-proof and fade-proof

**SUMMER
FAVE...**

for POPPING
lids from day
to night

ANTLER GLAM BOX **£15**

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

£3.50
save £2.50



08532
Gold Gleam

07054
Forever Bronze

08854
Lasting Lilac

08839
Totally Taupe

08656
Infinite Teal

2. FLICKED-OUT FINISH
Blend a pale shade under brows to highlight, then apply a
dark shade to the outer corner of lids, tapering into a point.

**NEW &
EXCLUSIVE**

mark. ExtraLasting Inks
Normally £6
£3.50 save £2.50

SHE'S WEARING: ETERNAL EMERALD... NOW IT'S OVER TO YOU!

AVON Make-up

45

A UNIQUE BLEND OF

BARBELL-SHAPED PARTICLES

FOR BIGGER, VOLUMISED, BOLDER LASHES

24-HOUR, PUMPED UP VOLUME

CREATE SCULPTED, BIG-IMPACT
LASHES, DAY OR NIGHT

A UNIQUE BLEND OF
BARBELL-SHAPED PARTICLES
FOR BIGGER, VOLUMISED, BOLDER LASHES

24-HOUR, PUMPED UP VOLUME

CREATE SCULPTED, BIG-IMPACT
LASHES, DAY OR NIGHT

BUDGET VS BLOWOUT

mark. Big & Daring
Volume Mascara

£5.50

VS

Urban Decay
Perversion Mascara

£19[†]

SAVE £13.50

*Price sourced from
www.urbandecay.co.uk
on 22.02.2017.

mark. gives you more...

- ◆ innovative curved brush grabs and curls each lash
- ◆ 5x more explosive, seriously sculpted volume
- ◆ smudge-proof, water-resistant, clump-proof



23028
Black Brown



46094
Black

mark. Big & Daring
Volume Mascara
10ml

Normally £8.50

£5.50 save £3

Model wears lash inserts for
an even lash line.

**NEW &
EXCLUSIVE**

TAPERED TIP
REACHES CORNERS
AND LOWER LASHES
FOR 360° VOLUME

CURVED SHAPE
CAPTURES EVERY LASH
WITH INTENSE VOLUME
IN 1 STROKE

**ANTLER
GLAM BOX £15**

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

PRECISE LINES

mark. gives you more...

- ◆ no sharpener needed
- ◆ precision tip for on-point, crisp lines

mark. Slanted Dual-Tip Eyeliner
Normally £6.50
£3.50 save £3

£3.50
save £3



SHE'S WEARING: SLANTED DUAL-TIP EYELINER IN BLACK



1. THIN DAYTIME LINES

Use the thin tip of the liner to create a subtle, understated liner look.



2. THICK NIGHT-TIME LINES

Use the thicker edge of the liner to create a dramatic, feline flick.

SMOKEY LINES

- ◆ shea butter-infused, creamy kohl
- ◆ for a striking, smokey finish
- ◆ glide-on, tug-free formula

mark. Skinny Precision Kohl Eyeliner
Normally £6
£3 half price

£3
half price



SHE'S WEARING: SKINNY PRECISION KOHL EYELINER IN SMOKED TAUPE & DEEP PLUM



SHE'S WEARING: RICH COPPER
...NOW IT'S OVER TO YOU!

SUMMER FAVE...

for party-proof colour
that stays perfect
until sunrise

ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

A GALLERY OF GEL LINES

FRAME EYES WITH YOUR
GO-TO PARTY PENCIL –
CREAMY GEL FOR A
BIG-IMPACT FINISH

£3
half price



NEW SHADES

mark. gives you more...

- ◆ creamy, intense, super-soft gel liner
- ◆ glide-on, vitamin-rich, budge-proof formula

NEW mark. Gel Pencil Eyeliner
Will normally be £6
£3 half price

NEW & EXCLUSIVE

don't forget your PENCIL SHARPENER

for keeping thick or thin
pencils on point!

Pencil Sharpener 04374
Normally £3
£1.50
half price





SHE'S WEARING: SURF



LINER & SHADOW



- ◆ waterproof, creamy formula
- ◆ blends easily without creasing
- ◆ leaves a silky shimmer finish

mark. Big Colour Eye Pencil
£7



SHE'S WEARING: INTENSE BROWN

SMOKEY LINES



- ◆ shea butter-infused, creamy kohl
- ◆ for a striking, smokey finish
- ◆ glide-on, tug-free formula

mark. Kohl Eyeliner
£6

EYELINER GUIDE

Eyeliner
Guide
02352
£2.50



1. CURVED EDGE
helps you apply
soft, subtle lines



2. STRAIGHT EDGE
creates even and
symmetrical cat's-eye
flicks



3. RAISED ARCH
flexes to fit neatly in
the eye socket for
mess-free shadow
application

FANNED OUT FOR SUMMER

THE ULTIMATE PAINTBRUSH FOR THE LOOK OF
100S MORE LASHES YOU NEVER KNEW YOU HAD

ANTLER GLAM BOX **£15**

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details



REVEAL UP TO **64% MORE LASHES**

mark. gives you more...

- ◆ separates, defines and detangles for maximum lash impact
- ◆ water-resistant, smudge and clump-proof
- ◆ lasts all day

VOLUMISER BRUSH



WEDGE-SHAPED BRISTLES help to separate lashes for a fanned-out finish

SHORT BRISTLES hold the formula for more volume

mark. Big & Multiplied Volume Mascara
10ml
Normally £8.50
£5.50 save £3



Some lashes have been lengthened and lash inserts have been applied for an even lash line.

£5.50
save £3



SUMMER FAVE...

for your darkest, fanned-out lashes without the need for falsies

BROW-VO!

ALL YOU NEED FOR
BROWS THAT WOW

BROW PALETTE

- ◆ powder to shade, wax to set
- ◆ comes with precision brush



mark. Perfect Brow Kit
£7



DUO BRUSH

- ◆ brush to apply powder, spoolie to tame unruly hairs

Eye brow Duo Brush
11551
£5



BROW & LASH COMB

- ◆ tames brows and lashes on the go

Eye brow & Lash Comb
12815
£5



3-IN-1 CUSTOMISED LASH VOLUME

- ◆ smudge and flake-free
- ◆ long-lasting formula
- ◆ easy to apply

mark. Spectralash Mascara
10ml
£10



UNIQUE BRUSH

glides through every lash for buildable application – without clumps!

A FALSE-LASH LOOK

- ◆ with fibre-infused formula for double the lash volume
- ◆ all day, smudge-proof formula

mark. Big & False Lash Volume Mascara
10ml
£8.50



ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

NEW &
EXCLUSIVE

BRUSH ON PANORAMIC VOLUME

WITH THE WORLD'S
1ST PAINTBRUSH-
SHAPED MASCARA
APPLICATOR

£6
save £4

40% MORE
MASCARA TO LASH
FOR BOLD VOLUME!

mark.
gives you more...

- ◆ with keratin for mega length and strength
- ◆ flake-proof and sweat-proof

mark.
MEGA EFFECTS
MASCARA

brush bends
for easy
application



mark. Mega Effects Mascara
9ml
Price per 10ml = £6.67
Normally £10
£6 save £4
Model wears lash inserts for an even lash line.

EYE MAKE-UP REMOVER

- ◆ gently removes even waterproof mascara

ExtraLasting Make-up Remover
50ml
14282
Price per 100ml = £4.00
Normally £5
£2 save £3



SUMMER FAVE...
for sweat-resistant,
corner-to-corner
volume

LASTING GLOSS

- ◆ non-sticky formula
- ◆ lasts up to 8 hours

ExtraLasting Lip Gloss

7ml

Price per 10ml = £10.00

£7



COLOUR AND SHINE

- ◆ 2-in-1 clear gloss and lasting colour
- ◆ for customised lips

ExtraLasting Plump and Stay Lip Colour

£8.50



STAY-PUT STAIN

- ◆ kiss-proof, transfer-proof colour
- ◆ stains your lips, not your teeth

mark. Big Colour Lip Tint Pen

9ml

Price per 10ml = £9.44

£8.50



PLUMPING GLOSS

- ◆ when it tingles, it's working
- ◆ lips instantly look and feel plumped

mark. Plump It Lip Gloss

7ml

Price per 10ml = £10.00

£7



PLUMPING LIPSTICK

- ◆ for a fuller look without filler
- ◆ collagen and retinol-boosting formula

mark. 3D Plumping Lipstick

£8



RETINEX COLOUR COMPLEX & COLLAGEN for fuller, firmer, smoother lips



ANTLER GLAM BOX £15

when you spend £10 across pages 6-59



WORTH £75* see pages 4-5 for details

SUMMER FAVE...

for lippy that stays put, cocktail after cocktail

SHE'S WEARING: PINK PEACH... NOW IT'S OVER TO YOU!

THE 8-HOUR LIP CREATION

EXPRESS YOURSELF WITH RICH, FAIL-SAFE COLOUR INFUSED WITH LIP-LOVING VITAMINS

£4.50 save £3



mark. gives you more...

- ◆ with hydrating vitamin E and wheat
- ◆ gives a luxuriously silky, satin finish

ExtraLasting Lipstick

Normally £7.50

£4.50 save £3



AVON Make-up



SUMMER FAVE...
for perfect gel colour that lasts all holiday

£3.50
half price

SHE'S WEARING: DAZZLE PINK, DAYSIE, SWEET PEA AND LAVENDER SKY

1 GORGEOUS GEL COLOUR

in a choice of 30 high-shine shades

GEL COLOUR
◆ now with nourishing omega oils

- | | | | | | | |
|----------------|-------------------|----------------------|--------------------|----------------------|------------------------|-------------------|
| 02394 Moody | 02261 Berry Nutty | 02279 Head In Clouds | 01966 Barely There | 18838 Charcoal Smoke | 02519 Sapphired Up | 23820 Just Beachy |
| 02634 So Jelly | 18879 Purplicious | 18952 Red Velvet | 18887 Very Berry | 18861 Mauvelous | 18937 Wine And Dine Me | |

mark. Gel Shine Nail Enamel
10ml
Normally £7
£3.50 half price



A SALON GEL MANI

YOUR NEW PERFECT PALETTE OF GEL COLOUR AND POWERFUL TOP COAT FOR A MANI MARVEL THAT LASTS TWICE AS LONG*

mark. gives you more...
◆ a high shine, salon finish without the price tag (or the UV lamp)

- | | | | | | | | | |
|-------------------|--------------------|--------------------|-----------------|--------------------|----------------|--------------------|------------------|-------------------|
| 18846 Dazzle Pink | 19083 Daysie | 17616 Sweet Pea | 17772 Olive-It | 18903 Lavender Sky | 12153 Moondust | 19000 Bittersweet | 02071 Surebet | 58172 Rain Washed |
| 17699 Periwinkles | 02444 Emerald City | 02584 Parfait Pink | 23804 Cerise-ly | 23812 Spiked Punch | 02592 Fabulous | 02113 I Pink I Can | 02162 Violaceous | |

TOP COAT
◆ increases shine and defies chipping

2 POWERFUL TOP COAT

doubles the wear of ANY polish for flawless-looking tips†

mark. Gel Shine Top Coat
10ml
12492
Normally £7
£3.50 half price

*When using Gel Shine Nail Enamel and Gel Shine Top Coat together.



ANTLER GLAM BOX £15
when you spend £10 across pages 6-59
WORTH £75*
see pages 4-5 for details



£3.50
half price

AVON Make-up



HOW TO GET HER LOOK...

1. PAINT A LAYER OF THE GOLD SHADE ONTO NAILS, LEAVING THE HALF-MOON BARE.
2. USE THE WHITE SHADE AS A FRENCH TIP WHITENER.



58065
Coral

13003
Baby Blue

58578
Gold

13417
Bright Pink

55988
White

SHE'S WEARING: MINI NAIL ART IN GOLD & WHITE...
NOW IT'S OVER TO YOU!

FAST-DRYING POLISH... PERFECT FOR NAIL ART!



- ◆ goes from wet to set in just 30 seconds
- ◆ with volcanic rock for a hard finish
- ◆ shiny, fade-free colour

Speed Dry+
Nail Enamel 10ml
Normally £6
£3
half price

NAIL ART, NAILED!

SWITCH UP YOUR 9-5 LOOK
WITH SUPER-SIMPLE DESIGNS
FOR A WEEKEND-WORTHY
MANI MASTERPIECE

mark. gives you more...

- ◆ super-precise brush, perfect for dots and stripes
- ◆ gives nails a glossy, wet look
- ◆ dries to a nick-resistant finish
- ◆ easy-to-remove formula

NEW mark. Nail Style Studio Mini Nail Art
Will normally be £5
£2.50 half price

**NEW &
EXCLUSIVE**

ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

**SUMMER
FAVE...**

for a fast way to
switch up your
everyday look

LOOK YEARS YOUNGER

with wrinkle-reversing, complexion-perfecting
make-up you won't find anywhere else!



BROW FILLER
with Re-Touch
Technology and
natural fibres that
blend away greys
with ease

**Transforming
Brow Filler**
Normally £9

£6
save £3



LINER
creamy, waterproof,
glide-on liner with
retinol

**Smoothing
Eyeliner Pencil**
Normally £8.50

£6
save £2.50



MASCARA
2-in-1 with Bio Lash
Technology, for
5x more instant,
full volume

**Lash Transforming
Mascara**
Normally £10

£7.50
save £2.50

**TARGETED
CONCEALER**
hides imperfections,
wrinkles and dark
circles

**Age-Transforming
Concealer SPF15**
Normally £9

£6
save £3



**COMPACT
FOUNDATION**
SPF15, full coverage,
non-comedogenic
and allergy tested

**Age-Transforming
Compact Foundation**
9g

Price per 10g = £11.11
Normally £15

£10
save £5



PRIMER
serum-infused formula
helps prevent make-up
from settling into pores
and lines

**Skin Transforming
Primer**
28ml

00166
Price per 10ml = £3.57
Normally £15

£10
save £5

**SMOOTHING
FOUNDATION**
with elastin for a more
even-looking, flawless
complexion

**Age-Transforming
Foundation**
30ml

Price per 10ml = £2.50
Normally £15

£7.50
half price



08813
Soft Beige



07526
Nude Beige



18655
Shimmering Walnut



10579
Smoky Violet



for lips that
look up to 5
years younger



23648
Berry Bloom



23697
Desert Rose



23630
Plummy



23747
Glazed Almond



23796
Silky Pink



23762
Modest Mauve

FULLER-LOOKING LIPS – YOUR WAY!

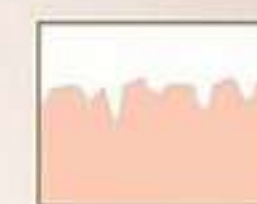
our retinol-boosting lip conditioner and restoring balm treat lips to a plumper, healthier look – in your choice of finish



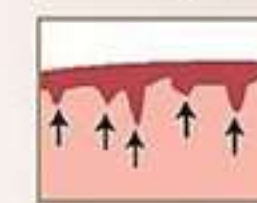
BALM
instantly smooths, softens
and helps prevent drying

Lip Restoring Colour Balm
5ml
Price per 10ml = £12.00
Normally £9

£6
save £3



BEFORE:
thin, dry lips



AFTER:
lips look
plumper
and feel
moisturised

Diagrams for
illustrative purposes
only.

**4D
WRINKLE
REVERSE
technology**

**COLOURLESS
CONDITIONER**
for all the care
without the colour

**Lip Plumping
Lip Conditioner**
11155
Normally £9

£6
save £3



TINTED CONDITIONER
cares, smooths and
restores with a subtle
hint of colour

**Tinted Lip Plumping
Lip Conditioner**
Normally £9

£6
save £3

COLORTREND



colour-pop partners
Eyeshadow Duo
£4.50



12286
True Romance



14597
Chocolate Kiss



19760
Sunburst

EYESHADOW



kajal-style liner
for flirty flicks

**Chopsticks
Eyeliner**
£3.50



12104
Skyline
Blue



12120
Smouldering
Silver



11544
Black Cat
Eyes

EYELINER



bold liner for
on-point,
striking lines

**Pencil Play
Eyeliner**
Normally £3
£1.50 half price

£1.50
half price

25064
Dark
Brown

25049
Black

25189
Turquoise

25023
Midnight
Blue

EYELINER



£1.50
half price

high-shine nailwear
Fashion Nail Enamel
8ml
Price per 10ml = £1.88
Normally £3
£1.50 half price



15495
Scene



01958
Rare



11445
Pout



55434
Blue Sky



01990
Tempt



59378
Icon



59303
Juicy



20792
Coral



20768
Limoncello



54544
Hot



54502
Blush



02410
Orange
Mix



19513
Bubblegum



07468
Candy
Pink

NAIL ENAMEL



08672
Black

for lashes
with added
va-va-volume

**Boost It!
Mascara**
7ml
Price per 10ml
= £6.43
£4.50



MASCARA



27516
Blackberry
Soda

21568
Creamy
Coffee

01206
Mint
Temptation

28613
Vanilla
Whirl

1. DRAW-ON SHADOW
Apply all over, then blend with
a brush or sponge for colourful
lids in no time!

Eyeshadow Stix
Normally £4
£2.50 save £1.50

£2.50
save £1.50

perfect partners for...
**SUMMER-READY
LIDS & LASHES**



£2.50
save £2

19299
Black

**2. VOLUME
MASCARA**
Slick on a coat
or 2 for full-on,
plumped-up lashes.

**Plump Out
Mascara**
7ml
Price per 10ml = £3.57
Normally £4.50
£2.50 save £2
Model wears lash inserts
for an even lash line.

AVON Make-up

COLORTREND



06973
Black

for 12x the
va-va-volume

**Hello! Ultimate
Lashes Volume
Mascara**
10ml
£4.50

MASCARA



11619
Translucent
Tan

21766
Translucent

mattifies shine

**Final Touch
Pressed Powder**
10g
£4.25

POWDER



23598
Ivory Beige

23663
Near Nude

11957
Natural

18804
Bisque

23705
Sun Beige

buildable, lightweight foundation

Fresh Face Foundation
30ml
Price per 10ml = £1.58
£4.75

FOUNDATION



23291
Flirt

22814
Poppy Love

24190
Lucky Kiss



44370
Kiss Kiss

47118
Lucid



72629
Electric Mauve

45351
Fuchsia Flash



£2
save £1.75

creamy, vibrant colour
in 6 kissable shades

Kiss 'n' Go Lipstick
Normally £3.75
£2 save £1.75

LIPSTICK



creamy-feeling
finish

**Read My Lips
Lip Gloss**
6ml
Price per 10ml = £6.25
£3.75

GLOSS WAND



41368
Hot Pink Smash

high shine, glass-like
gloss without the
sticky feel

Vinyl Lip Gloss 15ml
Price per 10ml = £2.67
£4

GLOSS TUBE



perfect partners for...
**A SUMMER-PROOF
BASE**

£1.50
half price



£3
save £1.75

**1. COLOURLESS
PRIMER**
Apply to bare skin for a
smooth complexion and
longer-lasting make-up.

**Picture Perfect
Face Primer**
30ml
23150
Price per 10ml = £1.00
Normally £4.75
£3 save £1.75



**2. TARGETED
CONCEALER**
Blend under eyes and
around the nose to
hide dark circles and
blemishes.

**Perfect and Hide
Liquid Concealer**
15ml
Price per 10ml = £1.00
Normally £3
£1.50 half price

AVON Make-up

• exclusive offer • exclusive offer • exclusive offer • exclusive offer

• exclusive offer • exclusive offer • exclusive offer • exclusive offer

NOURISHING TREATMENT MASK

with argan oil and vitamins to
help protect, strengthen and repair



YOUTH MAXIMISING SERUM TRIAL SIZE

doubles the power of
your face cream for your
best skin, every day

WORTH
£27*

OUR NO.1 EYELINER

waterproof,
glide-on formula

NO SHARPENER NEEDED – simply twist for an easy-peasy point

new



VIVA LA VITA EDP TRAVEL SPRAY

a glamorous combination of
pink apple, dewy rose petals and
addictively sweet vanilla bean

SUMMER TREATS SET

from stay-cation to long-haul holiday, this
summer treats set will help you look and feel fabulous

all 4 for
£3.50

when you **spend £12 or more**
across pages 70-95
ORDER USING 69401

Summer Treats Set

Contains: Advance Techniques 360 Nourishment Moroccan Argan Oil Treatment Mask 150ml, True Colour Glimmerstick Eyeliner in Majestic Plum, Anew Essential Youth Maximising Serum Trial Size 10ml and Viva La Vita EDP Travel Spray 30ml. **69401 £3.50**

All products (except Anew Essential Youth Maximising Serum Trial Size) are available to buy separately within this brochure. *Based on normal brochure prices.

less than
half price
£6

free-spirited
& inspiring



Far Away Bella EDP
Clementine, magnolia and
tonka bean. 50ml
13359
Price per 100ml = £12.00
Normally £13
£6 save £7

confident
& uplifting



Far Away Infinity EDP
Italian bergamot, Indian jasmine
and vanilla. 50ml
50278
Price per 100ml = £12.00
Normally £13
£6 save £7



SUMMER TREATS SET **£3.50**

worth £27* order using 69401

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



our *no.1* fragrance

all 3
for
£12

WORTH £20.20
order using 67868
page 71 only



exotic essences of **rare florals** spiced with **amber** and **musk**

Perfumed Body Spray 75ml 02139 Price per 100ml = £4.80 **£3.60**

Body Lotion 150ml 02626 Price per 100ml = £2.40 **£3.60**

Far Away EDP 50ml 01982 Price per 100ml = £26.00 **£13**

less than
half price
£6

subtle
& elegant



Little Lace Dress EDP
Sicilian mandarin, iris noir and
heady dark patchouli. 50ml
14274
Price per 100ml = £12.00
Normally £13
£6 save £7

bold
& sensual



Little Red Dress EDP
Raspberry, Bulgarian rose and
red sandalwood. 50ml
24638
Price per 100ml = £12.00
Normally £13
£6 save £7



SUMMER TREATS SET **£3.50**
worth £27* order using 69401

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



all 3
for
£12

WORTH £20.20
order using 67892
page 73 only



a modern classic of **bright fruits** and
elegant florals, mixed with **luxurious woods**

Perfumed Body Spray 75ml 14506 Price per 100ml = £4.80 **£3.60**

Body Lotion 150ml 14522 Price per 100ml = £2.40 **£3.60**

Little Black Dress EDP 50ml 14498 Price per 100ml = £26.00 **£13**

glamorous
& dazzling



£6

Rare Platinum EDP

White grapefruit, platinum tuberose essence and blonde sandalwood. 50ml **03285**

Price per 100ml = £12.00

Normally £13

£6 save £7



Rare Pearls EDP

Lush greens, pearlescent flower and musk. 50ml **19232**

Price per 100ml = £12.00

Normally £13

£6 save £7



Rare Amethyst EDP

Plum, violet and sandalwood. 50ml **25809**

Price per 100ml = £12.00

Normally £13

£6 save £7



Rare Gold EDP

Golden melon, orange flower and vanilla. 50ml **13441**

Price per 100ml = £12.00

Normally £13

£6 save £7

SUMMER TREATS SET £3.50

worth £27* order using 69401

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



passionate
& sexy

hypnotically
addictive scents

just
£6

Mesmerize for Her Collection
EDT. 50ml

19208 Mesmerize Black for Her

21907 Mesmerize Red for Her

26443 Mesmerize for Her

Price per 100ml = £12.00

Normally £11

£6 save £5



mandarin
jasmine
tonka bean

bergamot
red freesia
patchouli

white peach
rose peony
vanilla

AVON Perfume

SUMMER TREATS SET **£3.50**
worth £27* order using 69401

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



an everlasting
love story



all 3 for
£12

WORTH £22
order using 67231

peach
Indian jasmine
musk

Tomorrow EDP 50ml 25486 Price per 100ml = £28.00 **£14**
Body Lotion 150ml 10272 Price per 100ml = £2.67 **£4**
Shower Gel 150ml 10587 Price per 100ml = £2.67 **£4**



all 3 for
£12

WORTH £22
order using 67470

butterfly blossom
hibiscus
silk musk

Today EDP 50ml 25460 Price per 100ml = £28.00 **£14**
Body Lotion 150ml 09597 Price per 100ml = £2.67 **£4**
Shower Gel 150ml 10355 Price per 100ml = £2.67 **£4**

TODAY
TOMORROW
ALWAYS
absolute

RUB
to smell
Calabrian bergamot
orange flower
sandalwood

new



just
£10

OUR MOST CONCENTRATED PERFUME EVER

NEW Absolute EDP 30ml 11684 Price per 100ml = £33.33
Will normally be £14 **£10** save £4

AVON Perfume

SUMMER TREATS SET **£3.50**
worth £27* order using 69401

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



Secret Fantasy

intoxicatingly mysterious explosions

just **£4.50**
EACH



RUB
to smell
Secret Fantasy

1. **Secret Fantasy Wonderland EDT***
Red berries, plumeria and crème
de Chantilly. 50ml
08417
Price per 100ml = £9.00
Normally £11
£4.50 save £6.50

2. **Secret Fantasy Kiss EDT***
Blackberry, purple violet and
magnolia. 50ml
17509
Price per 100ml = £9.00
Normally £11
£4.50 save £6.50

3. **Secret Fantasy Midnight EDT***
Black cherry, night blooming orchid and
marshmallow wood accord. 50ml
22574
Price per 100ml = £9.00
Normally £11
£4.50 save £6.50

4. **Secret Fantasy EDT***
Red berries, jasmine and white
musk. 50ml
12633
Price per 100ml = £9.00
Normally £11
£4.50 save £6.50

**Comes with detachable,
aluminium charm with
clear rhinestone on a
2.5cm brass chain.
*Comes with detachable,
cast iron charm on a 2cm
stainless steel chain.

bergamot
magnolia
vetiver

white peach
rose
teakwood

SUMMER TREATS SET **£3.50**
worth £27* order using 69401

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



*passionate
& mysterious*

Incandessence
Collection EDP, 50ml
1. **26468** Incandessence Glow
2. **22293** Incandessence
3. **28605** Incandessence Flame
Price per 100ml = £12.00
Normally £11
£6 save £5

pure & dainty

Pur Blanca Collection
EDT, 50ml
4. **20461** Pur Blanca Blush
5. **08763** Pur Blanca
Price per 100ml = £12.00
Normally £11
£6 save £5

summer
favourites
£6
each
SAVE £5
page 80 only

peach
pink pepper
musk

redcurrant
rose
cedarwood

white freesia
white peony
musk

peach blossom
ginger lily
golden amber
limited edition

tropical
& spirited

white blossoms
Tahitian tiaré flower
coconut

both for
£6

WORTH £14.10
order using 69278
Tahitian Holiday range only.

7. **Tahitian Holiday EDT**
50ml 03558
Price per 100ml = £21.00
£10.50
8. **Tahitian Holiday**
Exotic Body Mist
100ml 10405
£3.60

6. **Summer White Paradise EDT** 50ml 17939
Price per 100ml = £10.00 Normally £8 **£5 save £3**

just
£5

SUMMER TREATS SET **£3.50**
worth £27* order using 69401

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



HOLIDAY SCENT-SATIONS

30ml travel sprays, perfect to pop in
your hand luggage

new



from **£3.50**



EDP Travel Spray 30ml
01313 Far Away
01032 Perceive
01305 Incandescence
Price per 100ml = £11.67
Normally £7.50
£3.50 save £4

01016 Avon Dreams
07088 Avon Attraction for Her
01529 Avon Luck for Her
07591 NEW Viva La Vita
22830 Premiere Luxe
Price per 100ml = £15.00
Normally £9
£4.50 half price

all 3 for
£12

WORTH £23
order using 69724

**Perfumed Body
Spray 75ml 10454**
Price per 100ml = £5.33 **£4**
**Body Lotion 150ml
10462**
Price per 100ml = £2.67 **£4**
Viva La Vita EDP
Pink apple, rose petals
and vanilla bean.
50ml 27656
Price per 100ml = £30.00
£15



elegant & joyful

all 3 for
£12

WORTH £26
order using 69450

**EDP Purse Spray
10ml 17988 £6**
**Body Lotion 150ml
17947**
Price per 100ml = £2.67 **£4**
**Avon Femme
Exclusive EDP**
Pear, jasmine
and black vanilla.
50ml 18010
Price per 100ml = £32.00
£16



radiant & beautiful

LOVE TO LAYER

combine the scents to create irresistible infusions

blackberry
apple blossom
soft woods
27722 Vibrant Fruity

golden plumeria
addictive vanilla
light amber
07559 NEW Velvet Amber

bergamot
lime blossom
cedarwood
27680 Sparkly Citrus

violet blossom
peony petals
vetiver
27714 Romantic Bouquet

addictive warmth

radiant warmth

blushing warmth

Scent Essence Collection EDT. 30ml
Price per 100ml = £15.00
Normally £8
£4.50 save £3.50

SUMMER TREATS SET **£3.50**
worth £27* order using 69401

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



introducing SCENT ESSENCE Velvet Amber

an enticing blend of **golden plumeria**, addictive **vanilla** and intoxicating **light amber** for a layer of velvety creaminess



new



choose any 2 for **£8**

save £8*, page 84 only

*Based on normal brochure prices.

radiant
& confident

uplifting essences of pear,
pink dianthus and exotic orchid

all 3 for
£12

WORTH £18.20
order using 67967

Body Lotion 150ml
16030 Price per 100ml = £2.40
£3.60

EDP 50ml 08904
Price per 100ml = £22.00 **£11**

Perfumed Body Spray
75ml 08748
Price per 100ml = £4.80 **£3.60**



tranquil
& delicate

£6

Perceive Oasis EDP
Violet leaves, white peony and
cotton musk. 50ml
10306
Price per 100ml = £12.00
Normally £11
£6 save £5

SUMMER TREATS SET **£3.50**
worth £27* order using 69401

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



both for
£6

WORTH £12.10
order using 68049



Perfumed Body Spray
75ml 17624
Price per 100ml = £4.80
£3.60

Avon Soft Musk EDT
50ml
27573
Price per 100ml = £17.00
£8.50

sensuous
& romantic

a soft fragrance of **white peach**,
jasmine and **ylang-ylang** with
subtle musk tones

new



SUMMER TREATS SET **£3.50**
worth £27* order using 69401

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



introducing
**PREMIERE
LUXE**

POUR HOMME

ultimate luxury, encapsulated within a
precious combination of crisp lemon,
masculine golden amber and balmy vetiver



£12
SAVE £4

NEW EDT 75ml 14977 Price per 100ml = £16.00 Will normally be £16 **£12** save £4

all 4 for
£12

SAVE **£8.80**

order using 68148

**Roll-On Anti-Perspirant
Deodorant 50ml 18796**

Price per 100ml = £5.20 **£2.60**

**Hair & Body Wash
250ml 08755**

Price per 100ml = £1.44 **£3.60**

Black Suede EDT

Fresh greens, leather
accord and warm woods.
75ml 18739

Price per 100ml = £14.67

£11

**Deodorant Body Spray
150ml 28308**

Price per 100ml = £2.40 **£3.60**



all 3 for
£12

SAVE **£8.20**

order using 69682

**Hair & Body Wash
250ml 54346**

Price per 100ml = £1.44 **£3.60**

Avon Homme EDT

Sicilian mandarin,
cardamom and vetiver.
75ml 54239

Price per 100ml = £17.33

£13

**Deodorant Body Spray
150ml 26708**

Price per 100ml = £2.40 **£3.60**



SUMMER TREATS SET **£3.50**

worth £27* order using 69401

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



INTRODUCING

AVON

**HOMME
EXCLUSIVE**



all 3 for
£12

SAVE **£8.20**

order using 69880

a captivating fusion of zesty grapefruit,
sophisticated rosemary and luxurious Haitian vetiver

NEW Hair & Body Wash 250ml 00257 Price per 100ml = £1.44 **£3.60**

NEW Deodorant Body Spray 150ml 07385 Price per 100ml = £2.40 **£3.60**

NEW EDT 75ml 07179 Price per 100ml = £17.33 **£13**

all 3 for
£12

SAVE **£5.20**

order using 69351

*HYPNOTIC &
MYSTERIOUS*

**Roll-On Anti-Perspirant
Deodorant 50ml 06601**

Price per 100ml = £5.20 **£2.60**

**Mesmerize for Him
EDT Mandarin, coriander
and amber. 100ml 06577**
£11

**Deodorant Body Spray
150ml 06692**

Price per 100ml = £2.40 **£3.60**



both for
£6

SAVE **£8.60**

order using 67009

*POWERFUL &
SEDUCTIVE*

**Mesmerize Black
for Him EDT Pink
peppercorn, leather,
tonka bean. 100ml
20750 £11**

**After Shave
Conditioner 100ml
20701 £3.60**



SUMMER TREATS SET **£3.50**

worth £27* order using 69401

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



AVON
Mesmerize
RED

both for
£6

SAVE **£8.60**

order using 69906



an enthrallingly sensual combination of vibrant
juniper berry, aromatic basil and captive musk

EDT 100ml 21873 £11

Hair & Body Wash 250ml 54114 Price per 100ml = £1.44 £3.60

AVON Men's Store



1. Perfumed Body Spray 75ml
25742 Avon Dreams
18507 Incandessence
13029 Little Red Dress
09928 Pur Blanca
 Price per 100ml = £4.80
£3.60

19380 Avon Femme
07070 Avon Luck for Her
09621 Avon Alpha for Her
 Price per 100ml = £5.33
£4

21576 Avon Life for Her
 Price per 100ml = £6.00
£4.50



2. Shimmering Body Powder 40g
24166 Avon Soft Musk
11486 Far Away
 Price per 100g = £6.66
£2.75



3. Body Lotion 150ml
14910 Avon Dreams
61531 Far Away Infinity
28589 Incandessence
13607 Little Lace Dress
13672 Mesmerize Black for Her
13656 Mesmerize Red for Her
08060 Pur Blanca
04143 Rare Amethyst
25726 Rare Gold
03525 Rare Pearls
 Price per 100ml = £2.40
£3.60

05140 Avon Attraction
 Rush for Her
06981 Avon Cherish
19679 Avon Cherish
 The Moment
20180 Avon Femme
26906 Avon Femme Icon
08912 Avon Luck for Her
09548 Avon Alpha for Her
 Price per 100ml = £2.67
£4

09407 Avon Life
 for Her
 Price per 100ml = £3.00
£4.50



4. Roll-On Anti-Perspirant Deodorant 50ml
07930 Avon Cherish
17855 Avon Soft Musk
03665 Far Away
08110 Incandessence
14514 Little Black Dress
14027 Mesmerize for Her
26146 Perceive
07989 Pur Blanca
 Price per 100ml = £5.20
£2.60

5. Avon Cherish Body Mist 100ml
07484
£3.50



SUMMER TREATS SET £3.50
 worth £27* order using 69401

when you spend
£12 or more
 across pages 70-95
 *Based on normal brochure prices.



1. Avon Silky Soft Musk EDT 50ml 08953
 Price per 100ml = £17.00
£8.50

2. Timeless EDT 50ml 27409
 Price per 100ml = £18.00
£9



EDP Purse Spray 10ml
08268 Avon Attraction
 for Her
55194 Avon Attraction
 Rush for Her
10918 Avon Cherish
15842 Avon Femme Icon
13714 Far Away
19919 Avon Cherish
 The Moment
£6

3. 1 Pulse for Her EDT 50ml 23721
 Price per 100ml = £22.00
£11

4. Far Away Gold EDP 50ml 02055
 Price per 100ml = £26.00
£13

5. Avon Cherish Collection EDP 50ml
10926 Avon Cherish
28241 Avon Cherish
 The Moment
 Price per 100ml = £28.00
£14

03988 Far Away Infinity
25692 Little Black Dress
63610 Little Lace Dress
26724 Perceive
EDT Purse Spray 10ml
20453 Mesmerize Black
 for Her
£6

6. Forever EDP 50ml 14795
 Price per 100ml = £28.00
£14

7. Avon Luck for Her Collection EDP 50ml
08722 Avon Luck for Her
18549 Luck La Vie
 Price per 100ml = £30.00
£15

8. Attraction Rush for Her EDP 50ml 08250
 Price per 100ml = £30.00
£15

9. Avon Femme Collection EDP 50ml
19331 Avon Femme
15818 Avon Femme Icon
 Price per 100ml = £32.00
£16

10. Premiere Luxe EDP 50ml 21923
 Price per 100ml = £32.00
£16

11. Avon Life for Her EDP 50ml 20370
 Price per 100ml = £48.00
£24

12. Avon Alpha for Her EDP 50ml 09340
 Price per 100ml = £30.00
£15

13. Avon Dreams EDP 50ml 08573
 Price per 100ml = £26.00
£14

*Excluded from
 'buy 1 choose 1
 half price' offer.

BUY 1 CHOOSE 1 FREE page 94 only
 lower priced item free



1. Deodorant Body Spray 150ml
02865 Avon Prime
17665 Avon Destination Wilderness
08797 Black Suede Night
13284 Elite Gentleman
19646 Elite Gentleman Weekend
09365 Full Speed
06445 Full Speed Max Turbo
 Price per 100ml = £2.40
£3.60

22871 Avon Attraction for Him
12971 Avon Attraction Rush for Him
07997 Avon Luck for Him
09670 Avon Alpha for Him
 Price per 100ml = £2.67
£4
14167 Avon Life for Him
 Price per 100ml = £3.00
£4.50



2. Hair & Body Wash 250ml
07575 Black Suede Night
11585 Elite Gentleman
19703 Elite Gentleman Weekend
07013 Avon Prime
 Price per 100ml = £1.44
£3.60

02550 Avon Attraction for Him
54999 Avon Attraction Rush
 for Him
14308 Avon Luck for Him
09506 Avon Alpha for Him
 Price per 100ml = £2.00
£4
10900 Avon Life for Him
 Price per 100ml = £2.25
£4.50



3. After Shave Conditioner 100ml
02402 Avon Attraction
 for Him
£4

4. Roll-On Anti-Perspirant Deodorant 50ml
01438 Avon Destination
 Grand Canyon
17079 Avon Destination
 Wilderness
09092 Full Speed
23556 Full Speed Max Turbo
 Price per 100ml = £5.20
£2.60

EDP – Eau de Parfum Spray
 EDT – Eau de Toilette Spray

BUY 1 CHOOSE 1 HALF PRICE page 95 only
 lower priced item half price



1. Individual Blue EDT 100ml 00794
£8.50

2. 1 Pulse for Him EDT 75ml 06338
 Price per 100ml = £14.67
£11

3. Full Speed Collection EDT 75ml
45286 Full Speed
09845 Full Speed
 Max Turbo
 Price per 100ml = £14.67
£11

4. Black Suede Collection EDT 75ml
09068 Black Suede
 Essential
07807 Black Suede
 Night
 Price per 100ml = £14.67
£11

5. Avon Destination Collection EDT 75ml
17335 Avon Destination
 Grand Canyon
17053 Avon Destination
 Wilderness
 Price per 100ml = £14.67
£11

6. Elite Gentleman Collection EDT 75ml
11601 Elite Gentleman
01826 Elite Gentleman
 Untailored
19620 Elite Gentleman
 Weekend
 Price per 100ml = £17.33
£13

7. Avon Luck for Him EDT 75ml 03699
 Price per 100ml = £20.00
£15
8. Avon Attraction Collection EDT 75ml
08334 Avon Attraction
 for Him
£13

19521 Avon Attraction
 Rush for Him
 Price per 100ml = £20.00
£15

9. Avon Life for Him EDT 75ml 07963
 Price per 100ml = £32.00
£24

10. Avon Alpha for Him EDT 75ml 09399
 Price per 100ml = £20.00
£15
11. Avon Prime EDT 75ml 02923
 Price per 100ml = £17.33
£13

VITALE 25-35

improve overall skin quality through pores, texture and tone



worth £31.50*

REVERSALIST 35-50

reduce and help prevent the appearance of wrinkles



worth £34.50*

ULTIMATE 50-60

improve multiple signs of ageing including wrinkles, firmness and radiance



worth £37.50*



Vitale Visible Perfection Skincare Kit

Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Vitale Visible Perfection Day Cream SPF25 15ml, Vitale Visible Perfection Night Gel Cream 15ml and Vitale Visible Perfection Eye Cream 15ml.

26815
£10



Reversalist Complete Renewal Skincare Kit

Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Reversalist Day Cream 15ml, Reversalist Night Cream 15ml and Reversalist Eye System.

14779
£10



Ultimate Multi-Performance Skincare Kit

Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Ultimate Multi-Performance Day Cream SPF25 15ml, Ultimate Multi-Performance Night Cream 15ml and Ultimate Multi-Performance Eye System.

05546
£10

ANEW

younger-looking skin, on the go

worth up to £38.50*



full-size
eye cream



PLATINUM 60+

replenish, firm, lift and recushion mature skin

worth £38.50*

Platinum Skincare Kit

Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Platinum Day Cream 15ml, Platinum Night Cream 15ml and Platinum Eye & Lip Cream 15ml.

58347
£10

*Based on normal brochure prices.

2 weeks' skincare
just
£10
each

join the millions that love ANEW*

“Better than all of the other serums I have used.”

'mummymoo', avon.uk.com customer, Leeds



INSTANTLY

skin feels velvety smooth and looks brighter and fresher†

IN JUST 2 WEEKS

wrinkles and deep lines appear reduced, and skin's firmness is regained†

*Based on Anew units sold 10.09.2015-07.09.2016.

†Based on 96 out of 109 people who expressed an opinion in a consumer perception study.



**Ultimate Supreme
Dual Elixir**
40ml
58743
Price per 100ml = £50.00
Normally £28
£20 save £8

see **dramatic results** on all signs of ageing

9 out of 10 women agree†



formulated with a blend of precious oils and gold peptides

as seen in

DAILY EXPRESS

try today

£20

save £8

love it
or get your money back

join the millions that love **ANEW**
day creams



VITALE 25-35

improve overall skin quality through pores, texture and tone



with **Perfect Cell Complex** to help maximise skin cell turnover and help to repair damage caused by environmental stress for improved skin quality

Visible Perfection Day Cream SPF25
50ml
04630
Price per 100ml = £24.00
Normally £20
£12 save £8



REVERSALIST 35-50

reduce and help prevent the appearance of wrinkles



with groundbreaking **Tri-Elastinex Technology** to help reconstruct and regenerate surface skin cells, layer by layer

Complete Renewal Day Cream SPF25
50ml
26757
Price per 100ml = £25.00
Normally £21
£12.50 save £8.50



PLATINUM 60+

replenish, firm, lift and recushion mature skin



with **Paxillium Technology** to help restore youthful cell shape, firm sagging skin and boost collagen

Platinum Day Cream SPF25
50ml
09290
Price per 100ml = £30.00
Normally £25
£15 save £10

*Based on Anew units sold 10.09.2015-07.09.2016.

“This is the best face cream I have used.”

'Rosejg', avon.uk.com customer, Lincolnshire

ULTIMATE 50-60

reignite your radiance

100% of women saw results on multiple signs of ageing**



Multi-Performance Day Cream SPF25
50ml
17764
Price per 100ml = £29.00
Normally £24
£14.50
save £9.50

try today

£14.50

save £9.50

love it
or get your money back



clever **Celluvive Complex** helps enhance surface skin cells' cleansing process†

**Based on a 12-week study with 64 women.
†Based on in-vitro testing.

join the millions that love **ANEW**
night creams

VITALE **25-35**

improve overall skin quality through
pores, texture and tone



with **Perfect Cell Complex**
to help maximise skin
cell turnover and help to
repair damage caused by
environmental stress for
improved skin quality

**Visible Perfection
Night Gel Cream**
50ml
03418
Price per 100ml = £24.00
Normally £20
£12 save £8



REVERSALIST **35-50**

reduce and help prevent the
appearance of wrinkles



with groundbreaking
Tri-Elastinex Technology
to help reconstruct and
regenerate surface skin
cells, layer by layer

**Complete Renewal
Night Cream**
50ml
14126
Price per 100ml = £25.00
Normally £21
£12.50 save £8.50



ULTIMATE **50-60**

improve multiple signs of ageing including
wrinkles, firmness and radiance



the first skincare collection
formulated with **Celluvive
Complex** to target multiple
signs of ageing

**Multi-Performance
Night Cream**
50ml
28191
Price per 100ml = £29.00
Normally £24
£14.50 save £9.50



*Based on Anew units sold 10.09.2015-07.09.2016.

“Much better than the
expensive department
store brands.”

'Pearl19', avon.uk.com customer, Sussex

PLATINUM **60+**

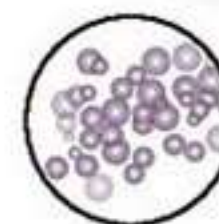
double skin's moisture
for recushioned skin,
overnight



**Platinum
Night Cream**
50ml
06908
Price per 100ml = £30.00
Normally £25
£15 save £10

try today
£15
save £10

love it
or get your money back



with **Paxillium Technology** to help
restore youthful cell shape, firm
sagging skin and boost collagen

ANEW CLINICAL. OUTSMART AGEING

join the millions that love ANEW*

“The best eye cream I have tried.”

*Rosejg, avon.uk.com customer, Lincolnshire



[**LIGHTWEIGHT GEL** formulated with a pharmaceutical-grade skin tightener]



[**NOURISHING CREAM** brightens under eyes and visibly counteracts the way skin naturally sags]

*Based on Anew units sold 10.09.2015-07.09.2016.

†Based on results from a 2-week consumer study with 46 women.

EYE LIFT? forget it.

94% of women considering an eye lift procedure were impressed by the quick results†



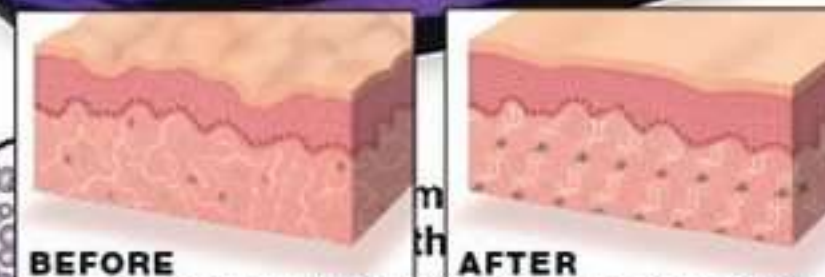
NEW Lift & Firm
Eye Lift System
00885
Will normally be £20
£10 half price
£10 save £10

try today

£10
half price

love it
or get your money back

with injectable-grade
**AMINO ACID AND
PEPTIDES**, designed
to work like an ultrasound
treatment to stimulate
collagen, elastin and
hyaluronic acid.



BEFORE AFTER
Sagging skin and boost collagen
Diagrams for illustrative purposes only.

ANEW CLINICAL OUTSMART AGEING

Join the millions that love ANEW*

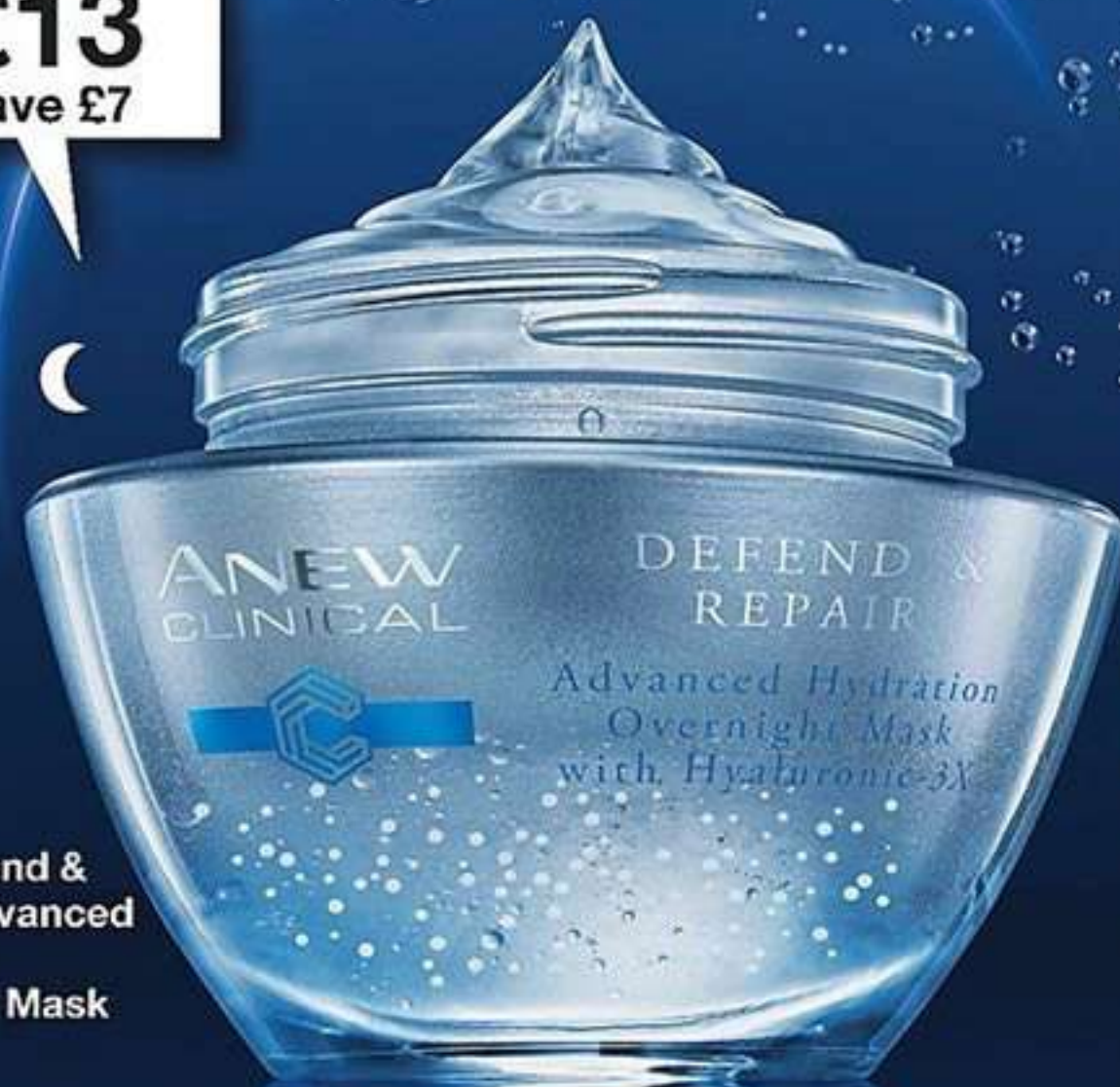
“Smooth, soft skin, and years evaporated from my reflection!”

*MichelleTherese, avon.uk.com customer, Orkney

PRICEY FACIAL? don't bother.

90% of women agreed this mask visibly reduces the look of fine lines and restores skin's youthful glow**

try today
£13
save £7



NEW Defend & Repair Advanced Hydration Overnight Mask
50ml
00034
Price per 100ml = £26.00
Will normally be £20
£13 save £7

*Based on Anew units sold 10.09.2015-07.09.2016.
**Based on consumer study containing 159 participants.

REVOLUTIONARY FORMULA WITH:



ENCAPSULATED HYALURONIC ACID
which penetrates deep into the skin's surface layers for maximum hydration, for results comparable to a professional procedure

Diagram for illustrative purposes only.



SHEA BUTTER BEADS
that burst upon contact with your skin to help replenish the skin's protective layer

“Worth every penny! I wouldn't be without it.”

'Sam2606', avon.uk.com customer, Derbyshire

FILLERS? no thanks.

94% of women showed an improvement in crow's feet, lines and wrinkles†



crow's feet



frown lines



smile lines

NEW Anti Wrinkle Targeted Filler with A-F33
22087
Will normally be £15
£9.75 save £5.25

targeted pinpoint applicator



try today
£9.75
save £5.25

WITH A-F33,
designed to help boost collagen production and fill the skin's most visible wrinkles

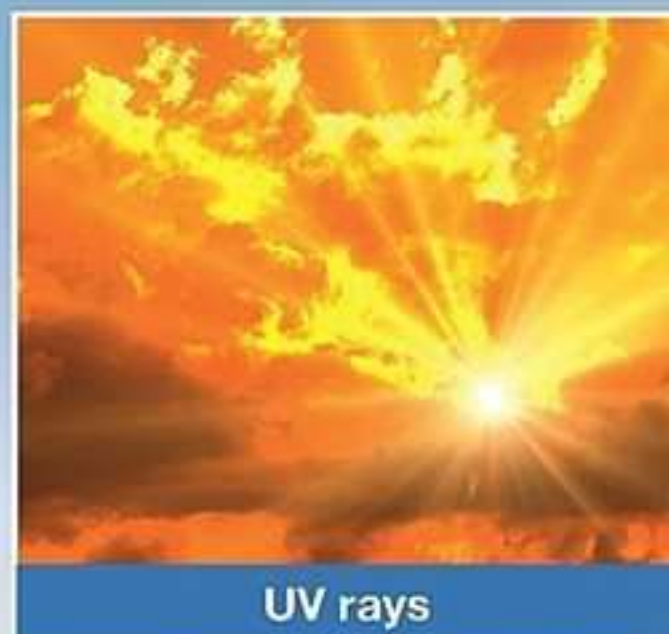
†Based on an 8-week clinical study with 31 women.

“**heat** says...
the skincare equivalent to
a time machine!”

Did you know that environmental aggressors
can damage and age your skin deep down
within the surface layers?



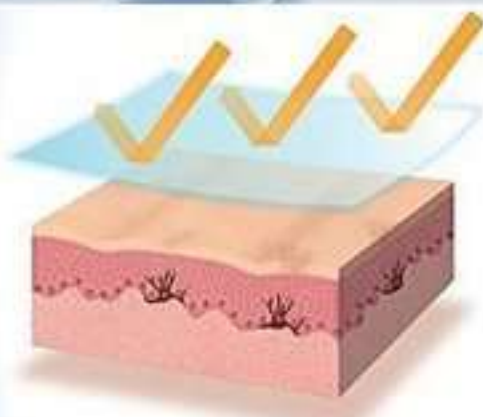
pollution



UV rays

visibly repair the look of your skin with

with the
world's **1st**
Smart Repair™
Technology



helps **repair damage** within
the skin's surface layers and
helps to **increase resistance**
to further damage

Diagram for illustrative purposes only.

*Based on an 8-week consumer study with 148 women.

ANEW CLINICAL.
OUTSMART AGEING

best price ever!

£12
save £8



**NEW Defend & Repair
Deep Recovery
Night Cream**
30ml
22145
Price per 100ml = £40.00
Will normally be £20
£12 save £8

the night cream that visibly
REPAIRS
the look of
WRINKLES
you thought couldn't be improved*

EYE CREAMS

Complete Renewal Express Dual Eye System
14134
Normally £19
£11.50
save £7.50



Multi-Performance Eye System
16717
Normally £20
£12 save £8



Platinum Eye & Lip Cream
15ml
05389
Price per 100ml = £83.33
Normally £21
£12.50
save £8.50



NEW Even Texture & Tone Dark Circle Corrector
15ml
22079
Price per 100ml = £80.00
Will normally be £20
£12 save £8



TREATMENTS

Visible Perfection Instant Blurring Treatment
30ml
11163
Price per 100ml = £40.00
£12



Complete Renewal Express Wrinkle Smoother
9g
23960
Price per 100g = £200.00
£18



Youth Maximising Serum
30ml
07138
Price per 100ml = £83.33
£25



Multi-Performance Lip Treatment
16980
£15



CLINICAL

NEW Defend & Repair Multi-Shield Day Cream SPF50
30ml
10652
Price per 100ml = £66.67
£20



NEW Even Texture & Tone Multi-Spot Correcting Serum
30ml
00109
Price per 100ml = £83.33
£25



NEW Lift & Firm Contouring Serum
30ml
10702
Price per 100ml = £83.33
£25



NEW Even Texture & Tone Advanced Resurfacing Peel
30 pads.
22111
Price per piece = 50p
£15



NEW Anti Wrinkle Line Erasing Serum with A-F33
30ml
17970
Price per 100ml = £60.00
Will normally be £25
£18 save £7



CLEANSERS

Anti-Ageing 3-in-1 Cleansing Water
200ml
04994
Price per 100ml = £3.25
£6.50



Purifying Gel Cleanser
150ml
24398
Price per 100ml = £4.33
£6.50



Comforting Cream Cleanser & Mask
150ml
24380
Price per 100ml = £4.33
£6.50



Age-Refining Daily Scrub
100ml
28316
£6.50



Cleansing Brush
00893
£25
Requires 2x AA batteries (not included).



Join the millions that love ANEW*

“A face lift in a jar!”

*M9210, avon.uk.com customer, Southampton

ANEW CLINICAL. OUTSMART AGEING

FACE LIFT?

no way.

82% of women considering a facial cosmetic lifting procedure were impressed by the results†



NEW Lift & Firm Face Lifting Cream
30ml
22137
Price per 100ml = £33.33
Will normally be £20
£10 half price

try today

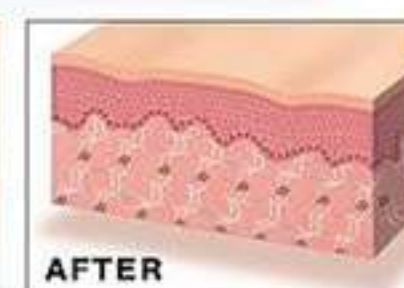
£10
half price

love it
or get your money back

formulated with
PEPTIDES AND GLYCOLIC ACID,
designed to **work like an ultrasound treatment**



BEFORE



AFTER

Diagrams for illustrative purposes only.

*Based on Anew units sold 10.09.2015-07.09.2016.
†Based on 48 respondents who expressed an opinion in a 4-week consumer study containing 149 participants.

AVON
care ANY 2 FOR £4 mix and match
SAVE UP TO £3.60
page 112 only

gentle cleansers



**Rose Water
Cleansing Toner**
150ml
58024
Price per 100ml = £2.33
£3.50



**Gentle Moisture
Cleanser, Toner
& Moisturiser**
200ml
06742
Price per 100ml = £1.75
£3.50



**3 in 1 Cleanser, Toner
& Moisturiser**
200ml
13771
Price per 100ml = £1.75
£3.50

caring face creams



for very dry skin
with softening
and restoring
royal jelly

**Royal Jelly
Face Cream**
100ml
07039
£3.80



for dry skin
with nourishing
and pampering
cocoa butter and
vitamin E

**Cocoa Butter
Face Cream**
100ml
14944
£3.80



for oily/
combination skin
with refreshing and
mattifying cucumber,
witch hazel and
green tea

**Light Moisture
Face Gel-Cream**
100ml
15065
£3.80



for normal to
dry skin
with moisturising and
softening soybean
and vitamin E

**Rich Moisture
Face Cream**
100ml
15115
£3.80

daily care for mature skin

with skin-firming collagen and elastin
to help your skin feel its best



for mature skin

Youth Restore Face Cream
100ml
15164
Normally £4.40
£2.20
half price

TRY TODAY
£2.20
half price

YOUR BEST *night's sleep*

drift into a **blissful slumber**
with **natural lavender**
and **camomile**



no.1
*bestseller**

just
£1.99



**Sleep Serenity
Pillow Mist**
100ml
13532
Normally £4.50
£1.99 save £2.51

*Based on Planet Spa UK sales in 2016.

life & style AVON



INTRODUCING
Dream
MORE...
NIGHTWEAR COLLECTION
our gorgeous new nightwear collection

WELCOME TO OUR life & style

STORE

Nightwear

p118

PJS
SLIPPERS

Fashion

p124

JEANETIC
CLOTHING

Lingerie

p132

TRULY FLAWLESS
BRAS

Accessories

p136

JEWELLERY
BAGS
FOOTWEAR

Homeware

p166

HOME FRAGRANCE
KITCHENWARE

selected clothing
available in
sizes 8 to 24



SMART storage

slots easily
into drawer

drawer
tidy
£5.50

NEW

**NEW Half and Half
Drawer Organiser**
Polyester with cardboard
supports. Approx. 40cm
x 32cm x 11cm.
25965
£5.50
Contents not included.

perfect for
storing underwear
neatly



Dream

MORE...

NIGHTWEAR COLLECTION

our new nightwear collection that's beyond your wildest dreams!



design

unique prints and gorgeous designs you'll love



fit

super comfortable but still flattering



quality

high cotton content you'll love to snuggle in

look out for more from the **Dream More** collection, coming soon!



slippers
£8

NEW

100% cotton

2-piece pjs

£13

save £2



jogger style



super-soft faux fur

A WILD night in

NEW Zebra 2-Piece PJs 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 16568 10/12.

10298 14/16. 06031 18/20. 04093 22/24. Will normally be £15 **£13** save £2

NEW Alexis Zebra Slipper Mules Polyester. Machine washable. 07203 Size 3/4.

18515 Size 5/6. 18580 Size 7/8. Will normally be £10 **£8** save £2

Dream
MORE...
NIGHTWEAR COLLECTION



adjustable straps,
metallic stitching

denim-effect fabric,
cotton-rich comfort

NEW



£15.95
save £2

NEW Marl All-In-One 60% cotton, 40% polyester, excluding trims.
KEEP AWAY FROM FIRE. 00224 10/12. 01610 14/16. 00935
18/20. 18754 22/24. Will normally be £17.95 **£15.95** save £2

one for ALL
relax in the only all-in-one you'll need this season.



1. **Stripe Nightshirt** 100% cotton. KEEP AWAY FROM FIRE. **18234** 10/12. **11262** 14/16.

09373 18/20. **£18**

2. Beauty and the Beast PJs T-shirt: 100% cotton. Leggings: 95% cotton and 5% elastane.
KEEP AWAY FROM FIRE. **01594** 10/12. **01693** 14/16. **01735** 18/20. **£22** ©Disney

3. **Eyelash PJ Set*** 100% cotton. KEEP AWAY FROM FIRE. 55467 10/12.

28035 14/16. 24430 18/20. 08987 22/24. **£15.95** *WHILE STOCKS LAST

4. **Lashes Slipper Mules** Indoor/outdoor sole. Polyester. Machine washable. **10512** Size 3/4.

10520 Size 5/6. **10553** Size 7/8. **£12**

5. **Love Struck PJs** Top: 100% cotton. Bottoms: 95% cotton, 5% elastane, excluding trims. **KEEP AWAY FROM FIRE.** 20842 10/12. 54536 14/16. 03251 18/20. 02477 22/24. Normally £15 **£13** save **£2**



LOVE... lounge... RELAX... LOVE... lounge... RELAX... LOVE... lounge... RELAX... LOVE... lounge...

1. **Anna Loungewear Set** 56% acrylic, 44% cotton, excluding trims. **00174** 10/12. **01214** 14/16. **05330** 18/20. **07211** 22/24. Normally £24 **£20** save **£4**

2. **Clara Loungewear Set** Top: 66% polyester, 34% viscose. Trousers: 64% polyester, 36% viscose, excluding trims. **10611** 10/12. **08995** 14/16. **09001** 18/20. **09035** 22/24. Normally £22 **£16.50** save £5.50

JEANETIC

the look of jeans with the comfort of joggers

jacket
available in
white and
blue



- interwoven with elastane for stretch
- double-stitched seams for strength
- up to 90% cotton for added softness

DIESEL
JOGG JEANS
£210*
JEANETIC
£23

jeans
available in
black, white
and blue



*Price based on Diesel Rizzo Jogg Jeans 0674Z, sourced from www.store.diesel.com/gb on 27.02.2017.



£26
save £6

adjustable
straps

£21
save £5

this page

NEW Jeanetic Pinafore Dress

64% cotton, 34% polyester, 2% elastane.

19109 10/12

19133 14/16

17723 18/20

Will normally be £26

£21 save £5

opposite page

Jeanetic Shirt Dress**

81% cotton, 18% polyester, 1% elastane, excluding trims.

11114 10/12

11189 14/16

11346 18/20

11379 22/24

Normally £32

£26 save £6

****WHILE STOCKS LAST**

Jeanetic Western Jacket

Azure: 73% cotton, 26% polyester, 1% elastane, excluding trims. Oyster: 89% cotton, 9% polyester, 2% elastane, excluding trims. Normally £30

£28 save £2

size	oyster (white)	azure (blue)
10	57208	19067
12	13227	20255
14	57455	21642
16	57679	13219
18	57802	14811
20	59501	14704
22	57760	27896
24	58230	21097

Jeanetic Slim Fit Jeans

Inside leg length approx. 79cm. Azure and

Black: 90% cotton, 9% polyester, 1% elastane, excluding trims. Oyster: 89% cotton, 9% polyester, 2% elastane, excluding trims. Normally £26

£23 save £3

size	noir (black)	oyster (white)	azure (blue)
10	08300	22962	15297
12	08458	22988	13185
14	16378	22996	13193
16	49023	23036	13250
18	24869	23119	13292
20	62851	23168	13383
22	20107	23259	13391
24	20008	21683	28050

features 2
front pockets

NEW

THE denim STORE



£22
save £6

South Beach Maxi Dress* 100% viscose. 00430 10/12. 09530 14/16. 10009 18/20. 06254 22/24. Normally £28 **£22 save £6** *WHILE STOCKS LAST

NEW South Beach Shell Top* 100% polyester. 57604 10/12. 18929 14/16. 18994 18/20. 17673 22/24. Will normally be £14 **£10 save £4** *ALLOW 6 WEEKS FOR DELIVERY

NEW White Culottes 100% polyester. 54684 10/12. 26351 14/16. 58149 18/20. **£18**



top
£10

lightweight,
woven top

culottes
£18

PALAZZO

perfection

NEW

pocket
detail

top
£10

**TREND
ALERT!**
palazzo trousers
are THE shape
of the season

high
waisted

trousers
£18

NEW Black Shell Top*

Polyester.
58032 10/12
24646 14/16
24976 18/20
18960 22/24
Will normally be £14
£10 save £4

NEW Floral Palazzo Trousers*

Elasticated back waist
and side zip. Polyester.
18978 10/12
18986 14/16
19042 18/20
19059 22/24
Will normally be £20
£18 save £2

flattering
wide leg

DESIGNED IN COLLABORATION WITH
KENZO TAKADA

exclusive
designer print

£30
worth £70*

100% viscose
drapes like silk
with the comfort
and breathability
of cotton



Shirt Dress

100% viscose,
excluding trims.
71605 10/12
31039 14/16
53611 18/20
Normally £70
£30 save £40

*Based on normal brochure price.

flattering
shirt style
with tie-waist
belt

wear sleeves
rolled up or
full length for
versatile style

JUMPSUIT STYLE



keyhole
detail
on reverse

£17.50
save £5

all-in-1,
figure-flattering
fit



flattering
tie waist

1. **Festival Folk Double Layer Jumpsuit** 100% viscose. Pattern may vary due to the nature of the fabric. 55772 10/12. 55335 14/16. 55475 18/20. Normally £22.50 **£17.50 save £5**

2. **NEW Red Tailored Jumpsuit** 100% polyester. 17707 10/12. 17715 14/16. 30106 18/20. **£26.50**

KEEP IT CASUAL



Ship Shape Striped Top
Stripe fabric: 96% viscose, 4% elastane. Plain fabric: 100% viscose.
01818 10/12
01834 14/16
00778 18/20
00802 22/24
£16

Festival Folk Gypsy Top*
Elasticated neckline. 100% viscose.
01677 10/12
08508 14/16
05181 18/20
20677 22/24
£20

***ALLOW 6 WEEKS FOR DELIVERY**

Festival Folk Denim Belted Dress
Elasticated belt. 93% viscose, 7% elastane.
00828 10/12
00851 14/16
00125 18/20
£17.95

ruching and gold-coloured detail



£18
save £4

multiway swimsuit



AVON
Body
ILLUSIONS
TECHNOLOGY

go to
avon.uk.com/holidayshop
for even more ways to wear



South Beach Embellished Swimsuit* With Body Illusions tummy support. 72% nylon, 15% elastane, 13% polyester. **28431** 10/12. **28449** 14/16. **28464** 18/20. **17095** 22/24. Normally £22 **£18 save £4**

NEW Multiway Swimsuit With Body Illusions powermesh. 85% polyester, 15% elastane. Mesh: 89% nylon, 11% elastane. **00547** 10/12. **00570** 14/16. **00588** 18/20. **00596** 22/24. **£26**

***WHILE STOCKS LAST**

MULTIWAY MAGIC

your favorite
nude bra, now in
a multiway!

just
£12.50
save **£2.50**

everything you
loved about our
t-shirt bra, now
EVEN BETTER!



TRULY
FLAWLESS
the lingerie collection

foundation shade: caramel

straight straps



foundation shade: ivory

cross-back



Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

foundation shade: natural beige

strapless



- available in 3 skin tone shades for your perfect match*
- moulded cups for the perfect fit
- silky-smooth cup fabric
- soft lace band for comfort
- silicone edging for stay-in-place support

wear it
3 ways

*Shades based on our True Colour Flawless Liquid Foundation shades, see pages 8-9.

NEW Truly Flawless Multiway Bra – Nutmeg (Caramel)

49% polyester, 45% nylon, 6% elastane.

25130 34b 14357 38b

14407 34c 21774 38c

14340 36b 25247 38d

14472 36c 26526 40b

02956 36d 54031 40c

Will normally be £15

£12.50 save £2.50

NEW Truly Flawless Multiway Bra – Ivory

49% polyester, 45% nylon, 6% elastane.

12476 34b 02022 38b

23911 34c 11692 38c

12484 36b 01578 38d

23978 36c 54130 40b

01156 36d 11759 40c

Will normally be £15

£12.50 save £2.50

NEW Truly Flawless Multiway Bra – Natural Beige

49% polyester, 45% nylon, 6% elastane.

24679 34b 13102 38b

13136 34c 24877 38c

24687 36b 12393 38d

23010 36c 24539 40b

23366 36d 24901 40c

Will normally be £15

£12.50 save £2.50

DD+ COLLECTION



Lace Trim Minimiser Bra
Non-padded, underwired.
85% nylon, 11% elastane, 4%
cotton, excluding trims.

size	white	black
34dd	20495	02048
36dd	21048	22244
36e	20941	22251
36f	20958	22327
36g	21014	22343
38dd	21089	00323
38e	21121	00406
38f	21220	00489
38g	21287	00471
40dd	21428	00505
40e	21444	00513
40f	21584	00612
40g	21451	00661
42dd	21618	33894
42e	01628	20891
42f	03020	20909
42g	20057	20917

£12

minimiser



**Essential Non-Padded
Dotty Bra**
Non-padded, underwired bra.
90% nylon, 10% elastane,
excluding trims.

24729	36d
23523	36dd
26294	36e
18309	36f
21147	38d
12245	38dd
12872	38e
13128	38f
23093	40d
26963	40dd
03210	40e
15933	40f
23358	42d
16659	42dd
03327	42e
03384	42f

£15

underwired support



NEW Lace Racerback Bra
57% polyester, 35% nylon,
8% elastane.

21501	34b	59725	38b
59741	34c	59881	38c
57968	34d	00653	38d
59709	36b	59329	40b
59857	36c	59972	40c
00646	36d	00711	40d

Will normally be £12.50

£9.50 save £3

£9.50
save £3



front-fastening racerback

Essentials T-Shirt Bra with Lace

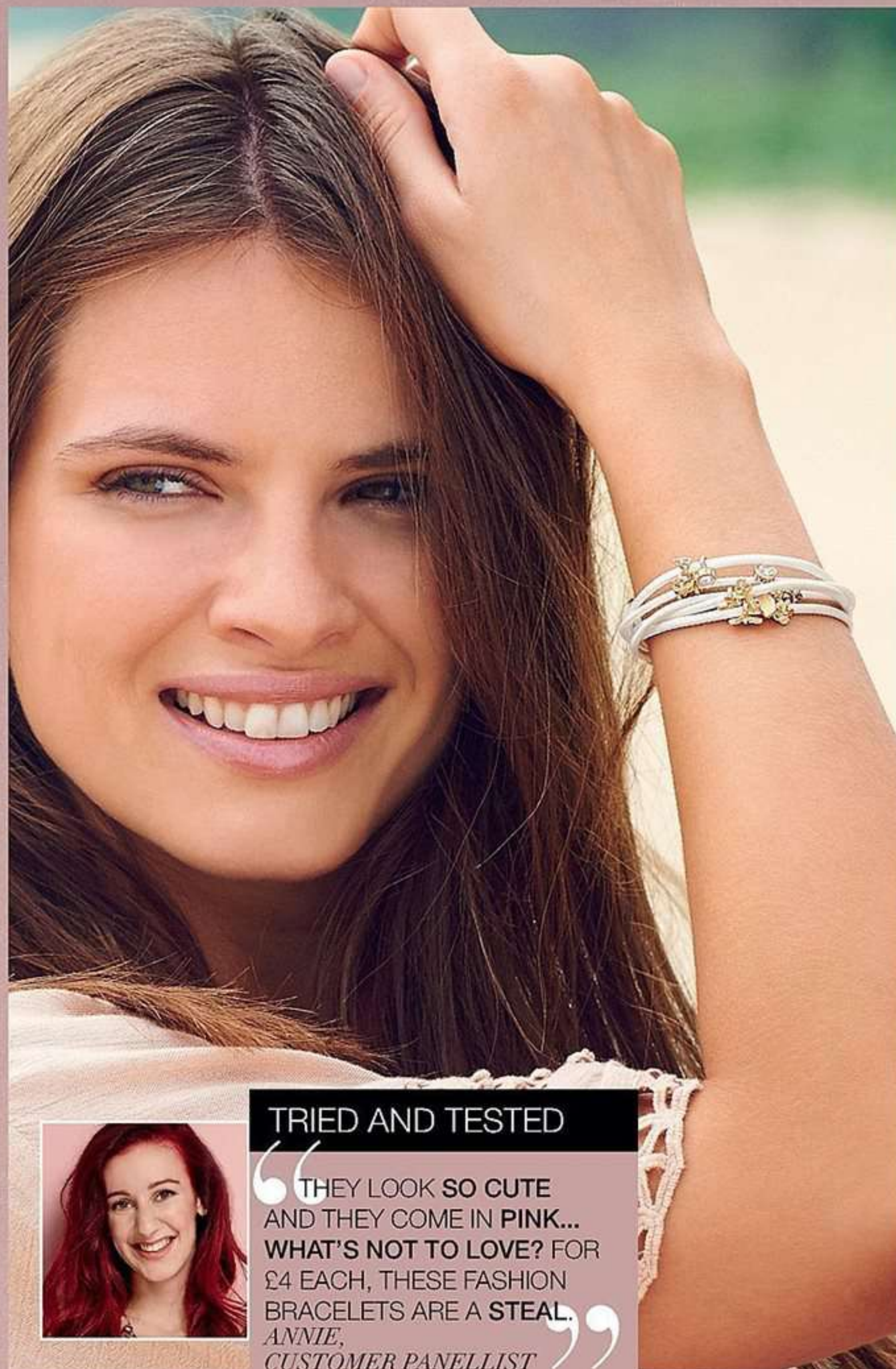
Padded and underwired. 64% nylon, 27% polyester,
9% elastane, excluding trims. Larger sizes (e-f): 59% nylon,
34% polyester, 7% elastane, excluding trims.

size	white	black	nude	size	white	black	nude
32a	12302	58545	55996	38dd	15800	55533	18747
32b	04861	58636	56051	38e	12179	11361	04234
32c	03749	58685	56085	38f	10074	11148	02931
32d	10801	58784	56150	40b	03681	59113	57786
32dd	10892	58800	18770	40c	04564	57018	18762
34a	09753	58883	56283	40d	02253	56390	57950
34b	08276	58933	56317	40dd	22723	54742	57729
34c	50120	57737	56325	42b	24836	59865	58156
34d	21295	58446	57497	42c	03848	58099	57778
34dd	61556	57877	57513	42d	24299	58529	57125
34e	21808	10991	06098				
34f	21303	09829	04259				
36b	53017	59436	57539				
36c	63719	55202	58263				
36d	41475	58909	57646				
36dd	15057	58917	18663				
36e	15628	11304	04184				
36f	16089	10041	04457				
38b	14464	55798	58255				
38c	19257	56838	58271				
38d	20230	58958	58354				

£11



smooth t-shirt bra



TRIED AND TESTED



“THEY LOOK SO CUTE
AND THEY COME IN PINK...
WHAT'S NOT TO LOVE? FOR
£4 EACH, THESE FASHION
BRACELETS ARE A STEAL.
ANNIE,
CUSTOMER PANELLIST”

NEW



*each charm represents
the best things in life*



*The Beautiful things in life
comes on a pretty
gift card*



*on-trend,
multi-strand look*

NEW Rosina Bracelet

Bracelet length approx.
18.5cm + 2.5cm
extension chain.

28522 Pink

28555 White

Will normally be £8

£4 half price

LIFE IS GOOD

these eye-catching bracelets offer a simple
daily reminder that life really is beautiful

JUST
£4
EACH
HALF PRICE

1. TIYA SUNLIGHT RING SET



RING
£4.50

changes colour
in UV sunlight



2. AVRIL STARFISH ANKLET



silver-plated with
diamanté stones

3. SHYLA HAIR CHARMS



weave the hair charms
into your plait



1. **Tiya Sunlight Changing Ring Set** Set of 3 silver-plated rings. 1 ring features a light sensitive, colour-changing bead. **24133** Size 6. **26476** Size 8. **26484** Size 10.

Normally £7.50 **£4.50** save £3

2. **Avril Starfish Anklet** Silver-plated chain anklet with small beads and a starfish pendant. Approx. 25cm + 2.5cm extension chain. **13540** **£4**

3. **Shyla Hair Charms** Gold-coloured-plated. **27201** **£4.50**



adjustable
chain and
elasticated
beading to fit
most arms

ARM
JEWELLERY

£6

stretch beaded section
for a comfy fit

TREND ALERT
arm cuffs are the
ultimate beach-to-bar
accessory this
summer

NEW

set of 6



RING SET
£7

NEW Valley Ring Set Set of 6. **28704**
Will normally be £10 **£7** save £3

NEW Reia Arm Jewellery With stretch beaded section. Approx. 24cm + 9cm extension chain. **28506** Will normally be £10 **£6** save £4

1. LIVIA WATCH



comes with a 2-year warranty

2. LIVIA GIFT SET



pretty ladybird necklace with matching stud earrings



comes in a cute ladybird gift box

EXCLUSIVE OFFER
BUY BOTH FOR £17.50 order using 67256 page 140 only

1. Livia Ladybird Watch Adjustable strap, approx. 16cm-20.5cm. Includes a battery that can be replaced. **58990 £8**

2. Livia Ladybird Gift Set Gold-coloured-plated necklace and pierced earrings. Necklace length approx. 42cm + 9cm extension chain. This is an adult item and not intended for children. **23242 £15**

FRUITY CUTIE

channel holiday vibes with these sweet and stylish studs

NEW

8 pairs of cute, novelty stud earrings



comes on a bright watermelon gift card



EARRINGS
£5.50

NEW Sundae Earrings Gift Set
Set of 8 pairs of pierced stud earrings.
28498 £5.50



12989 Aquarius **11569** Pisces **13458** Aries



05363 Taurus **11411** Gemini **11791** Cancer



13706 Leo **11510** Virgo **11809** Libra



11817 Scorpio **11833** Sagittarius **10132** Capricorn

FIND YOUR HOROSCOPE



Harlowe Horoscope Necklace Silver-plated with a zodiac symbol charm, set with a sparkling glass stone. Length approx. 42cm + 9cm extension chain. **£9**

All Avon metal jewellery is hypoallergenic.



£4
SAVE £2

Addilyn Birthstone Earrings Silver-plated pierced stud earrings with glass birthstones. Normally £6 **£4 save £2**

- | | |
|---|--|
| 13995 January (siam-coloured) | 14233 July (light siam-coloured) |
| 14019 February (amethyst-coloured) | 14365 August (peridot-coloured) |
| 14050 March (aquamarine-coloured) | 14399 September (sapphire-coloured) |
| 14076 April (crystal-coloured) | 14555 October (rose-coloured) |
| 14159 May (emerald-coloured) | 02147 November (topaz-coloured) |
| 14191 June (light amethyst-coloured) | 20933 December (zircon-coloured) |

NEW

wish

BRACELETS
£5
EACH

love

luck

each bracelet comes in a pretty organza gift pouch

NEW Heather Bracelet Silver-plated, adjustable bracelet. Will fit most wrist sizes. **28761** Heart (Love). **28829** Four Leaf Clover (Luck). **28779** Star (Wish). **£5**

ADJUSTABLE WRIST CANDY

these sleek, silver-plated bracelets are encrusted with sparkling diamanté details in a chic, adjustable style, for a meaningful gift they're sure to adore

1. TESSA GIFT SET



2. PRIYA SWAROVSKI® NECKLACE



3. ODETTA SWAROVSKI® EARRINGS



1. **NEW Tessa Interchangeable Gift Set** Necklace and pierced earrings gift set. Necklace length approx. 42cm + 9cm extension chain. **00810** Will normally be £10 **£7 save £3**

2. **Priya Swarovski® Necklace** With Swarovski® crystals. Approx. 42cm + 9cm extension chain. **63727** Normally £15.50 **£10.50 save £5**

3. **NEW Odetta Swarovski® Earrings** Silver-plated pierced earrings with crystals from Swarovski®. Approx. 1cm x 1.5cm. **21071** Will normally be £14 **£8 save £6**

*Based on normal brochure prices. Swarovski® is a registered trademark of Swarovski AG.

INTERCHANGEABLE ELEGANCE

effortlessly coordinate every outfit with these removable, interchangeable pieces

NEW Catalina Gift Set Includes:
2 interchangeable chains, approx.
42cm + 9cm extension chain,
2 interchangeable pendants,
and 1 pair of pierced earrings with
removable rose-tone jackets. **28738**
Will normally be £8 **£6 save £2**

wear the chains
individually or
both together

NEW

wear with the rose-tone
pendant or just the
gemstone

wear with or
without the
rose-tone jacket

JUST
£6
SAVE £2

1. ULANI HEART WATCH



*choose from
rose-tone or
silver-tone*

2. NIXIE WATCH



*choose from
tan or mink*

each watch comes with a 2-year warranty

3. 'BE HAPPY AND SMILE' WATCH



*beautiful
quote detail*

4. JOSLYN WATCH



*soft-touch-
finish metal
strap*

5. ADLEY WATCH



- 1. Ulani Heart Watch*** Strap length approx. 20cm including removable H bar. Comes with a battery that can be replaced. **04325** Rose gold-tone. **00265** Silver-tone. Normally £22 **£18 save £4**
- 2. Nixie Watch*** PU strap, adjustable between approx. 16cm and 21cm. Includes a battery that can be replaced. **23739** Tan. **12294** Mink. Normally £18 **£12.75 save £5.25**
- 3. 'Be Happy and Smile' Watch** PU strap, adjustable between 16cm and 20cm. Stainless steel back. Includes a battery that can be replaced. **25585** Normally £20 **£15 save £5**
- 4. Joslyn Soft Touch Watch** Strap length, including a removable H-bar, is approx. 20cm. Comes with a battery that can be replaced. **11023** Normally £30 **£20 save £10**
- 5. Adley Black Metal Watch** Matte black finish and rose gold-coloured details. Strap length approx. 17.5cm-20.7cm with 2 removable links. Comes with a battery that can be replaced. **14928** **£30**

***WHILE STOCKS LAST**



INTRODUCING

**orla
kiely**

Known for her fresh and creative signature style, Orla Kiely's iconic brand is a department store favourite, recognised around the world for her unique use of colour and trademark prints.

design exclusive to Avon

*slim,
genuine
leather
strap*



*oversized
dial with
signature
Orla Kiely
pattern*

NEW

DESIGNER
WATCH

£50
WORTH £100*



NEW Orla Kiely Ladies' Watch

Genuine leather strap, adjustable between approx. 15cm and 19cm. Includes a battery that can be replaced.

09126 Will normally be £100

£50 half price

*Based on normal brochure price.

*comes in a
branded gift box*



1. NYDIA WATCH



choose from
red or denim-
effect blue

2-year
warranty

2. SIA MOOD WATCH



colour-changing dial



excitable



tense



sensitive



relaxed

3. QUINN WATCH



flexible,
silicone
strap

choose
from 4 hot
colours

1. **Nydia Watch** With textured skinny PU strap, adjustable between approx. 16.1cm and 20.4cm. Comes with a battery that can be replaced. **13516** Blue. **13524** Red.

Normally £14.95 **£11.95** save £3

2. **Sia Mood Watch** Face changes colour with body temperature. PU strap adjustable between approx. 16.8cm and 21cm. Comes with a battery that can be replaced. **19125** £20

3. **Quinn Watch** Adjustable strap approx. 15.4cm-20.6cm. Stainless steel back. Includes a battery that can be replaced. **54403** Orange. **01792** Turquoise. **54437** Pink. **01701** Purple. **£14.95**

TIME FOR YOU

wear your heart on your sleeve with this
stylish, designer-inspired piece, available
in white or blush to suit your style

NEW Deena Watch Silicone strap with heart
cut-out detail, adjustable between approx. 15.2cm and
21cm. Comes with a battery that can be replaced.
58305 White. **58560** Blush. Will normally be £20
£12.50 save £7.50

WATCHES
£12.50
EACH

2-year
warranty

smooth
silicone
strap

chic, matte
black dial

NEW


LIPSY
LONDON



clutch bag fits perfectly in the front pocket

Lipsy Tote Bag & Purse* Set of 2. PU with PVC trims and polyester lining. Tote bag approx. 30cm x 38.5cm. Clutch approx. 25cm x 17cm. **27672**
£39.95 *ALLOW 6 WEEKS FOR DELIVERY


FIORELLI



£32
worth £55¹

Fiorelli Delainie Bag PU with polyester lining. Base approx. 34cm x 17cm. Height approx. 23cm. **16071** Normally £55 **£32** save £23
¹Based on normal brochure price.

NICA



Nica combines quality and individuality, creating covetable bags to make women feel stylish.



secures with a cross strap and magnetic fastening



premium decorative strap detail



embossed branded plaque

**laidback
LUXE**

made for busy days, this slouchy style is crafted in a luxe leather look for casually chic arm candy that's exclusive to Avon



NEW

£30
HALF PRICE

NEW Nica Slouch Hobo Bag
PU with polyester lining. Approx. 18cm x 26cm x 29cm. **57109**
Will normally be £60 **£30** half price



TABITHA WEBB

designed exclusively
for Avon



Tabitha x

The acclaimed British fashion designer worn by celebrities from Claudia Winkleman to Pippa Middleton.

"I've chosen a bright pop of colour against gorgeous cream for this brand new mini handbag – I wanted the whole collection to feel really summery and fresh."

Tabitha x



cross-strap
closure with
magnetic
fastening



metal feet
to help protect
against scuffing



luxury
branded tag



TRIED AND TESTED

“Mini bags are so on-trend, I'm seeing them everywhere **this season!** And to get such an iconic designer version is perfect. It really has the **WOW** factor.”

RACHELLE,
CUSTOMER PANELLIST

NEW T by Tabitha Webb Quill Mini Handbag PVC with polyester lining. Approx. 21.5cm x 21cm x 13cm. **57828**

Will normally be £60 **£30 half price**

NEW T by Tabitha Webb Quill Purse Comes in a gift box. PVC with polyester lining. Approx. 19.5cm x 10cm x 2cm.

57935 Will normally be £30 **£18 save £12**

*Based on normal brochure prices.

THE MUST-HAVE MINI BAG

detachable
shoulder strap

£30

WORTH £60*

hand-painted
contrast edges

front pocket
with clasp



full-length zipped
purse with 3
compartments

£18

WORTH £30*

NEW

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION



GENUINE
SUEDE

1. Casa Di Rosa Benci Scarf 60% viscose, 40% linen. Approx. 180cm x 70cm. 14118 £16

2. Casa Di Rosa Belfiore Weekender PVC with polyester lining. Approx. 16.5cm x 34cm x 53.5cm. 14142 £40

3. Casa Di Rosa Leoni Fringed Sandals **Black** 24620 Size 6 **Mustard** 16329 Size 6
Leather sandals with fringed trim. Upper: 24323 Size 4 21477 Size 7 18911 Size 4 10447 Size 7
leather suede. Lining: PU/other. £35 24448 Size 5 22525 Size 8 18192 Size 5 13896 Size 8

choose from
olive green,
blush or tan

THE CALIMALA

£22.50

this beautiful style is
named after the elegant
Via Calimala in Florence

each bag comes
with an optional
shoulder strap

**NEW Casa Di Rosa
Calimala Structured
Satchel Bag**
PVC and polyester. Approx.
11.5cm x 19.5cm x 26.8cm.
10561 Olive Green
00737 Blush/
09456 Tan
Will normally be £26
£22.50 save £3.50



chic, double-zipped style



internal pocket to keep
your valuables safe



metal feet to help
protect against scuffing

Sole

sensations
TECHNOLOGY

comfortable and chic,
our Sole Sensations
technology lets you
wear fashionable shoes
while allowing you to
be comfortable all day

perfect for
SUMMER!

NEW Megan Cross Over Mule
With cushioned insole. PU.

17202 Size 4
04739 Size 5
57893 Size 6
59816 Size 7
58016 Size 8

Will normally be £20
£15 save £5

ALLOW 6 WEEKS FOR DELIVERY

**HARDWEARING,
SLIP-RESISTANT SOLE**

to help them last

.....

now
up to
size 8



**SOLE
MATES**

**JUST
£15**

save £5

**LIGHTWEIGHT
WITH CUSHIONED
INSOLE**

that moulds to your feet for
complete comfort

.....



NEW

**FLEXIBLE
SOLE**

to support natural foot
movement

- HARDWEARING, SLIP-RESISTANT SOLE
- LIGHTWEIGHT WITH CUSHIONED INSOLE
- FLEXIBLE SOLE

£18.95
save £5



NEW Eliza Lace Up Sandals

With cushioned soles for comfort. Upper: PU. Lining: PU/ polyester. Outer sole: rubber.

size	gold	tan
Size 4	20115	04291
Size 5	20149	02790
Size 6	20289	03368
Size 7	20297	01974
Size 8	20339	02303

Will normally be £23.95

£18.95 save £5

£14.95
save £5



high-fashion
design

NEW Brielle Buckled Mules

With cushioned soles for comfort. Upper: PU. Lining: cotton/ polyester. Outer sole: EVA.

01511	Size 4	20040	Size 7
01800	Size 5	21659	Size 8
21626	Size 6		

Will normally be £19.95

£14.95 save £5

denim-effect strap

- helps encourage leg muscles to work harder
- helps improve the look of calves and thighs
- burn calories with every step

sculpting



available in metallic
black or silver

Holly Walk & Sculpt Mules

Textile and PU-PET upper with TPR outer.

size	black	silver
Size 4	12963	03756
Size 5	06882	14688
Size 6	06833	23283
Size 7	12161	23416
Size 8	12203	23507

£22

£22

now
up to
size 8

GET SANDAL READY FOR SUMMER

with **beautiful toes** you
can't wait to show off



**Rough, dry
heels?**

Turn to pages
208-211 to find
your summer
solution!

FOOT WORKS

NEW



£10



STEP 1 3-IN-1 TOENAIL BUFFER

buff nails with the
3 different attachments

- **blue rounded head**
files nails
- **blue buffer head**
gently smooths nails
- **white polisher head**
adds shine

NEW Professional Toenail Buffer Tool
Comes with 2 buffing heads, 2 polishing
heads and 1 filing head. Requires 2x AA
batteries, not included.
25858
£10

STEP 2 NAIL & CUTICLE SERUM

treat dry, brittle nails with this
tea tree-infused serum



**NEW Nail and Cuticle
Serum with Tea Tree
Extract**
10ml
00372
Will normally be £3.50
£2.10
save £1.40

**Ship Shape Khaki
Slip On Trainers**
Polyester upper and lining.
EVA outer.

56259 Size 4 **55921** Size 7
56275 Size 5 **55939** Size 8
55632 Size 6
Normally £25
£18 save £7



£18
save £7

Sole
sensations
TECHNOLOGY

**Madelyn Lace Up
Woven Leisure Shoes**
Polyester and PU upper, cotton
and polyester lining and sock.
55095 Size 4 **33068** Size 7
57331 Size 5 **28225** Size 8
30320 Size 6
Normally £24
£18 save £6



storage pouch
becomes a handy zip
pocket when the bag
is folded out



**Mono Bloom
Foldable Weekender**
Polyester weekend bag that
folds into a small PVC pocket.
Full size approx. 29.1cm
x 46.8cm.
14696
Normally £15.50
£10.50 save £5

**NEW Festival Folk Floral
Lightweight Scarf**
100% polyester.
Approx. 60cm x 180cm.
28514 Will normally be £10
£6.50 save £3.50

*ALLOW 6 WEEKS FOR DELIVERY



NEW

£6.50
save £3.50

summer
STYLE

upgrade your summer wardrobe
with this beautiful, lightweight scarf

pretty floral print

1. NAUTICAL TRAVEL SET



coordinating
passport case
and luggage tag

travel set
£7.95

NEW



2. INITIAL COIN PURSE



£4
each

choose your letter in a
pretty metallic print

1. **Nautical Slogan Travel Set*** Passport cover approx. 10.5cm x 14.7cm. Luggage tag approx. 6.6cm x 10.4cm. PVC. 12682 Will normally be £9.95 **£7.95 save £2** ***WHILE STOCKS LAST**

2. **Initial Coin Purse** Cream zipped purse with gold metallic initial print. PVC with polyester lining. 13904 A. 10397 B. 28639 C. 20602 D. 20560 E. 26161 F. 25056 G. 17012 H. 06890 J. 06007 K. 05058 L. 22319 M. 24091 N. 02493 P. 05660 R. 24174 S. 24596 T. 28563 V. **£4**

ON-THE-GO essentials

ALL
NEW

handy tote has
room for all the
important things
in life...

bag
£5

100%
cotton

scarf
£7
save £3



on-trend,
abstract floral
print

NEW Prosecco Slogan Shopper Bag 100% cotton.
Approx. 40cm x 36cm x 7cm. 28845 **£5**

NEW Emily Abstract Floral Scarf 100% polyester. Approx. 52cm x 182cm.
Machine washable. 28720 Will normally be £10 **£7 save £3**



Underbed Shoe Storage
12 compartments.
Polypropylene. Approx.
15cm x 74.5cm x 60cm.
23424 £10

Check Throw
Approx. 170cm x 140cm.
100% acrylic.
14241
Normally £18
£15 save £3

NEW Set of 2 Storage Baskets
Large approx. 29cm x 20cm
x 15cm, medium approx.
26cm x 17cm x 14cm.
Fabric with EVA lining.
21188 £12



FLORAL
lavender
tonka bean
cashmere woods

Provence Collection

diffuser with decorative flowers

reed diffuser
£12

scented pillows
£5.50

glass candle
£7

set of 3
scented pillows

lasts up to 7
weeks

Lavender Blossom Scented Pillows Set of 3 pillows with the scent of lavender. Ribbon for hanging. Each approx. 9cm x 9cm. Polyester. **09522 £5.50**

Lavender Blossom Glass Candle Scented candle. Approx. 6.8cm x 9cm. Glass jar with ceramic lid. Burns for up to 30 hours. **08128 Normally £9 £7 save £2**

Lavender Blossom Reed Diffuser Scent lasts up to 7 weeks. 5 reeds. 80ml. **25957 Normally £15 £12 save £3**

all of our candles last up to 30 hours and our 50ml diffusers last up to 5 weeks



FRESH
uplifting
marine notes
& cedarwood



FRUITY
mouthwatering
raspberry
& blackberry

Linen Reed Diffuser
5 reeds and 50ml oil.
Lasts up to 5 weeks.
00133 **£5**

Linen Glass Candle
Burns for up to 30
hours. 19182 **£5**

Berry Reed Diffuser
50ml oil in glass bottle.
Lasts up to 5 weeks.
28852 **£5**

Berry Glass Candle
Burns for up to 30 hours.
Glass jar. 28803 **£5**



set of 2
£15



FLORAL
warming
cedarwood
& yellow rose

Gold Shimmer Diffuser Set Set of 2 glass diffusers with 50ml of fragranced oil. Each diffuser lasts up to 5 weeks. Comes in gift box approx. 7cm x 6.1cm x 18cm. 41392 **£15**

All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information.

SALTED CARAMEL

fill your home with indulgent notes of sweet caramel,
tantalising toffee and luxurious vanilla

£6
each

*burns for up
to 30 hours*

*lasts up to
5 weeks*



Salted Caramel Glass Candle Scented candle in glass jar with screw top lid. Burn time approx. 30 hours. 08227 **£6**

Salted Caramel Reed Diffuser Glass bottle with 50ml of fragranced oil and 5 natural reeds. Scent lasts up to 5 weeks. 08219 **£6**

THE
gourmand
COLLECTION

KITCHEN MUST-HAVES

travel breakfast cup and spoon



- 2 separate compartments
- separates cereal from milk or yogurt to keep it fresh
- spoon included

Breakfast Cup Comes with a spoon. Approx. 9cm x 9cm x 16.5cm. Plastic. Not dishwasher safe. **20594 £5**

stackable lunch boxes and cool bag



- perfect for breakfast, lunch and snacks
- cool bag and 3 food pots keep food cold for up to 3 hours

Stacking Lunch Boxes Set of 3 plastic lunch boxes and zipped cool bag. Boxes are dishwasher and microwave safe, approx. 12cm x 12cm x 6.5cm each. Polyester bag with PET lining, approx. 12.5cm x 12.5cm x 20cm. **23531 £15**

new



steam
and bake

£10

save £2

steam and bake in the microwave or oven

how to use:

- pour water into base
- add the perforated tray
- fill with your chosen food
- add the lid and steam or bake

NEW Microwave Steam and Bake Silicone. Approx. 9cm x 26cm x 14cm. Dishwasher, microwave and oven safe. **55848** Will normally be £12 **£10 save £2**



perfect for steaming



also great for baking

toning belt



comes with 2 adjustable neoprene belts to fit different body parts

uses electric pulses to engage muscles:

- arms
- stomach
- thighs

£18
save £12

Abdominal Vibrating Toning Belt*
2 neoprene belts. 8 pre-set exercise programmes and 2 speed settings. Must be used with a water-based lotion (not included). **23887**
Normally £30 **£18** save £12

***WHILE STOCKS LAST** Must be used with a water-based lotion, such as our Solutions Body Sculpt Firming Lotion – turn to page 219 to buy.



Bluetooth body tracker scales

free app displays and tracks your progress

- weight
- hydration levels
- calories
- muscle
- bone density
- BMI
- body fat

£28
save £22

Healthy Body Tracker Scales Measures body statistics and stores them on the FREE, downloadable app. Approx. 30cm x 30cm x 3cm. Glass and ABS, with LED back-light. Requires 2x AAA batteries, not included. Max. weight 180kg. **16063** Normally £50 **£28** save £22

results sync with the app
download the Healthy Body Tracker app for FREE:

Download on the App Store | GET IT ON Google Play

Phone not included.

3-in-1

mini Bluetooth selfie speaker

available in coral or white

£12
each



Bluetooth Selfie Speaker
Comes with USB wire. Approx. 2.8cm x 2.8cm. ABS.
12906 White
12864 Coral
£12

actual size
3cm tall

clips onto your keyring

1 selfie remote

triggers the camera on your phone from afar – perfect for group photos



2 plays your music

connects to the music on your phone via Bluetooth – perfect for on-the-go tunes!



Phone not included.

3 answers calls

with a built-in microphone for hands-free calls



more choice online

with your Rep

-  shop with us **24/7**
-  try our speedy **NEXT DAY delivery**, only £5.50*
-  or choose **FREE delivery** through your chosen Rep
-  **pay securely** using your credit/debit card or PayPal

VISA  **PayPal**

**FREE
GIFT WITH
EVERY ONLINE
PURCHASE*** 
at
avon.uk.com/free

*Terms and conditions apply.

*buy it today,
wear it tomorrow*



*we guarantee you'll love
your new products!*

If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2 year warranty for manufacturing faults on its watches.

The Avon guarantee is in addition to your statutory rights. Contact your Independent Avon Representative for further details if required. On the rare occasion that it is necessary, Avon reserves the right to alter, cancel or change any offer, deal or promotion within this brochure. Errors and omissions excepted. In the event that we are unable to supply a product on time, you will receive it as soon as possible, or a substitute

product of equivalent or greater value may be offered. Only clearance offers are planned on a 'while stocks last' basis. This, and any other variance to our service promise, is indicated on the offer to which it applies. Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure.

However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted. All clothes

and accessories are model's own, unless otherwise stated.

All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.

 **Items marked with this symbol have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product**

details on our website for full hazard information: avon.uk.com.

Please refer to the dimensions in the product description to avoid any disappointment on delivery. All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol. 

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.

IF YOU ONLY BUY

one thing...

love the top?
turn to page 127
to buy it!

spare

WHITE STUFF
Jade Jegging Jean

£39.95*

spare

AVON

BASIC JEGGINGS

£12.50

SAVE £27.45



SECOND-SKIN,
DENIM-EFFECT JEGGINGS

FIGURE-FLATTERING,
ALL-DAY COMFORT

CONCEALED
ELASTICATED WAIST

MOCK FLY AND POCKETS

SUPER-STRETCH FABRIC

NEW



cotton rich

don't miss!

£12.50

NEW Basic Jeggings

80% cotton, 18%
polyester, 2% elastane.

14415 10/12

25288 14/16

25148 18/20

28142 22/24

£12.50

*Price sourced from
www.whitestuff.com
on 16.02.2017.

THE
denim
STORE

...make it there life-changing

SUPER-STRETCH JEGGINGS

sensational CITRUS

fill your home with the uplifting notes
of pink pomelo, lemon zest and guava

NEW

burns for up
to 30 hours

RUB
to smell
CITRUS

lasts up to
5 weeks

£5
each



NEW Citrus Glass Candle Approx. 7.5cm x 7.5cm x 8cm. Burns for up to 30 hours. **27607 £5**

NEW Citrus Reed Diffuser 50ml. Lasts up to 5 weeks. Approx. 5cm x 6cm. **27631 £5**



luxuriously soft hands

(a perfect treat for
hard-working hands!)

£3
save £1.50



with nourishing
argan oil

**Treasures of the Desert
Restoring Hand Cream**
30ml
04168

Price per 100ml = £10.00
Normally £4.50

£3 save £1.50

with soothing
lavender

**Relaxing Provence Spa
Hand Cream**
30ml
28381

Price per 100ml = £10.00
Normally £4.50

£3 save £1.50

with indulgent
shea butter

**Blissfully Nourishing
Hand Cream**
30ml
18358

Price per 100ml = £10.00
Normally £4.50

£3 save £1.50



FOR NORMAL
TO DRY SKIN

Gentle Scrub Cleanser

100ml

27151

Normally £3

£2

save £1



AVON
TRUE

nutraeffects

introducing

our **1st**

micellar cleansing water

formulated with **micelles** that act
like **magnets** to remove make-up
and **impurities** without drying skin

- ☒ gently removes dirt, oil and impurities
- ☒ for use on eyes, face and lips
- ☒ quick and easy to use

NEW Micellar Water

200ml

02006

Price per 100ml = £1.50

Will normally be £4

£3 save £1



FOR NORMAL TO
COMBINATION SKIN

Self-Foaming

Face Wash

150ml

27045

Price per 100ml = £2.00

Normally £3.50

£3

save 50p



REMOVES EVEN
WATERPROOF
EYE MAKE-UP

Gentle Bi-Phase

Eye Make-up

Remover

200ml

18432

Price per 100ml = £1.50

Normally £4

£3

save £1



FOR ALL
SKIN TYPES

Refreshing Gel Cleanser

150ml

27169

Price per 100ml = £1.33

Normally £3

£2

save £1

new



try today

£3



**active
SEED
COMPLEX**

suitable for sensitive skin



naturally effective

featuring **SOAP BERRIES**

– a gentle, yet effective, natural cleanser

AVON Skincare



✓ **naturally effective**
featuring **OPTIC PEARL TECHNOLOGY**
AND BIRD OF PARADISE SEEDS known
for increasing luminosity and improving
uneven skin tone



tinted moisturiser **blends**
in with your natural
skin tone

SPF20



- ✓ suitable for sensitive skin
- ✓ lightweight and non-greasy
- ✓ SPF20

AVON
TRUE
nutraeffects



tint & hydrate
tinted moisturiser

£3
HALF PRICE

Radiance Tinted
Moisturiser SPF20
50ml
26781
Price per 100ml = £6.00
Normally £6
£3 half price

shop online 
now

go to avon.uk.com
for the Avon True
Nutra Effects range



AGELESS 35+ FOR YOUNGER-LOOKING SKIN

featuring antioxidant-rich
POMEGRANATE SEED EXTRACT

SPF20



Ageless 35+ Day Cream SPF20
50ml
26799
Price per 100ml = £10.00
Normally £8
£5 save £3

Ageless 35+ Night Cream
50ml
26989
Price per 100ml = £10.00
Normally £8
£5 save £3

RADIANCE FOR DULL AND TIRED SKIN

featuring glow-boosting
BIRD OF PARADISE SEED EXTRACT

SPF20



Radiance Day Cream SPF20
50ml
27177
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50



Radiance Night Cream
50ml
15545
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50



Miracle Glow Lightweight Facial Oil
30ml
15636
Price per 100ml = £25.00
Normally £10
£7.50 save £2.50

HYDRATION FOR DRY SKIN

featuring **CHIA SEEDS** and **vitamin E**

SPF15



Hydration Day Cream SPF15
50ml
15602
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50



Hydration Gel Night Cream
50ml
13938
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

SPF15



Mattifying Day Cream SPF15
50ml
26740
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50



Mattifying Gel Night Cream
50ml
26773
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

MATTIFY OILY/COMBINATION SKIN

featuring **HYDRATING CHIA SEED EXTRACTS** and **mattifying powders**

find your skin's perfect BB



AVON
TRUE

nutraeffects



new

AGELESS

formulated with
POMEGRANATE SEEDS AND CERAMIDES

NEW Anti-Ageing BB Cream
30ml
Price per 100ml = £16.67
Will normally be £8

£5
save £3



- ✓ blends seamlessly for a radiant, perfected look
- ✓ helps blur the look of lines and wrinkles



27029
Light

NEW Matte BB Cream
30ml
Price per 100ml = £16.67
Will normally be £7.50
£5 save £2.50

15768
Light

NEW Radiance BB Cream
30ml
Price per 100ml = £16.67
Will normally be £7.50
£5 save £2.50

clearskin® fighting blemishes with you every step of the way

blemish-beating DUO

your **dream double-act** to help correct and **perfect problem skin**

STEP 1: REMOVE BLACKHEADS

Your handy tool to **gently** and **effectively** unclog pores in a flash!

Blackhead Remover
27359
Normally £4

£2
half price

press over
blackheads to
unclog pores

press over
whiteheads
to clear them
away

STEP 2: CONCEAL AND TREAT

Our clever concealer helps **cover up, treat** and **stop** new spots from forming.

Blemish Stick
17996
Normally £4
£2
half price

try the rest of the **BLEMISH-CLEARING** range...

Peel Off Mask
75ml
26732
Price per 100ml = £2.67
Normally £4
£2 half price



Oil-Free Tinted Moisturiser
30ml
Price per 100ml = £10.00
Normally £5.50
£3 save £2.50



Daily Astringent
100ml
17129
Normally £4
£2 half price



Overnight Treatment
50ml
11213
Price per 100ml = £8.00
Normally £6
£3 half price



pore-clearing PARTNERS

your **daily cleansing couple** for scrubbing out pore-clogging dirt

UP TO HALF PRICE

save up to £3.50
pages 186-189

STEP 1: SCRUB

Apply the **pore-clearing face scrub** to clean skin.

Invigorating Scrub
75ml
15529
Price per 100ml = £2.67
Normally £4

£2
half price

try the rest of the **PORE-PENETRATING** range...

Black Mineral Cleanser
125ml
19356
Price per 100ml = £2.00
Normally £4.50
£2.50 save £2



Facial Mini Mitt
100% cotton.
Approx. 9.8cm x 6.2cm.
06924
Normally £4
£3 save £1



Face Brush
16105
Normally £2
£1
half price

STEP 2: BRUSH

Gently massage the scrub into skin with the **brush** for an **intense** treatment.

clearskin® fighting blemishes with you every step of the way

IT'S AN EMERGENCY fast skin relief



Intensive Cream Cleanser
75ml
25411
Price per 100ml = £3.33
Normally £5
£2.50 half price

Instant Spot Treatment
15ml
20511
Price per 100ml = £15.00
Normally £4.50
£2.25 half price

BYE-BYE BLACKHEADS blitz away stubborn blackheads

Daily Astringent
100ml
27474
Normally £4
£2 half price



White Clay Treatment
100ml
28266
Normally £4
£2 half price



3 in 1 White Clay Cleanser
75ml
20974
Price per 100ml = £3.33
Normally £5
£2.50 half price



Daily Cleanser
125ml
18820
Price per 100ml = £1.60
Normally £4.50
£2.25 half price



CLEARSKIN PROFESSIONAL our most advanced spot-fighting range

Blemish Mark Treatment
50ml
11858
Price per 100ml = £7.00
Normally £7
£3.50 half price



Liquid Extraction Strip
30ml
04929
Price per 100ml = £10.83
Normally £6
£3.25 save £2.75



Deep Pore Cleansing Scrub
125ml
21717
Price per 100ml = £2.40
Normally £5.50
£3 save £2.50



Clarifying Toner Pads
45 pads.
13060
Price per piece = 7p
Normally £5.50
£3 save £2.50



Daily Correcting Lotion
50ml
20883
Price per 100ml = £7.00
Normally £7
£3.50 half price



UP TO HALF PRICE
save up to £3.50
pages 186-189

MULTI-MASKING must-haves
get the most out of your at-home facial and target all of your skin concerns at the same time

Black Mineral Mask
75ml
18374
Price per 100ml = £3.33
Normally £5
£2.50 half price

Deep Treatment Mask
75ml
00521
Price per 100ml = £2.67
Normally £3.50
£2 save £1.50

TARGET PORES changes from **black to light grey** when ready to rinse

BANISH BLACKHEADS changes from **blue to white** when ready to rinse

GORGEOUS GROOMERS

a brush for every hair type? sorted!



Paddle Brush
16436
Normally £7
£4 save £3

large head
smooths
thicker hair



Blow-Drying Brush
23952
Normally £7.50
£4.99 save £2.51

clever vents cut
blow-drying time



Large Barrel Brush
16485
Normally £7.50
£4.50 save £3

great for loose
curls and waves



Cushion Brush
16469
Normally £5
£3.50 save £1.50

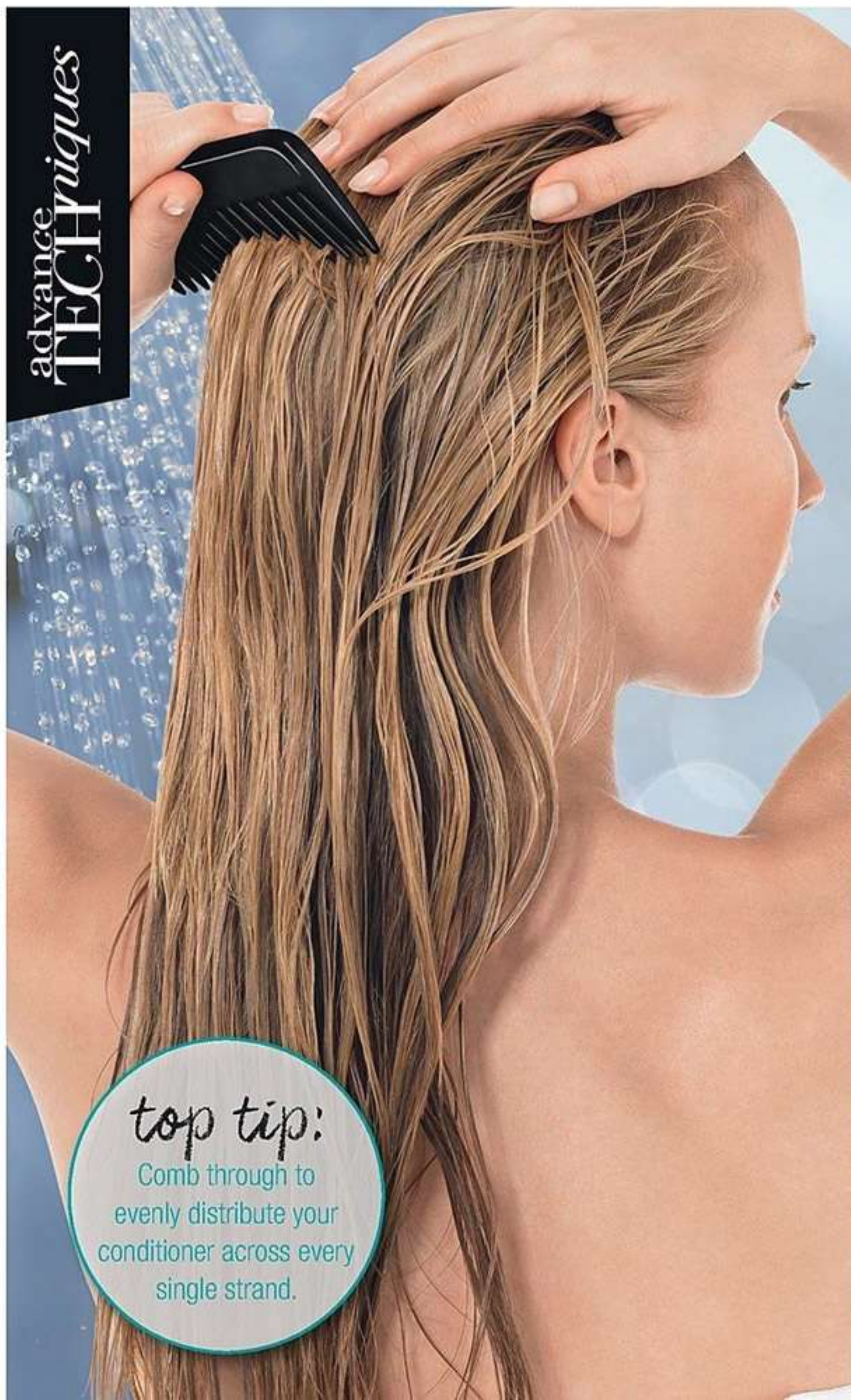
the perfect
all-rounder
for any style



Styling Comb
16543
Normally £4
£2.99 save £1.01

sections and
combs in 1

advance
TECHNIQUES



top tip:

Comb through to
evenly distribute your
conditioner across every
single strand.

£2
HALF PRICE

new

COMB AS YOU CONDITION

your **new in-shower BFF**
for tangle-free tresses... fast!

HANDY
HOOK

WIDE TEETH

perfect for even
very thick hair

NEW Shower Comb
25841
Will normally be £4

£2
half price



DESIGN EXCLUSIVE TO AVON

- FESTIVAL CHECKLIST:
- ✓ hairbrush
 - ✓ dry shampoo
 - ✓ hairspray

FESTIVAL HAIR SURVIVAL KIT

FOR A CENTRE-STAGE 'DO
(even 3 days in!)

TRAVEL-SIZE BRUSH WITH MIRROR

perfect for grooming on the go

Pop-Up Brush
16527
Normally £3.25
£1.60
save £1.65



BACKCOMB BRUSH

great for adding volume to lacklustre, bedhead locks

Backcombing Brush
16535
Normally £3.99
£2.50 save £1.49



Moroccan argan oil

COLOUR PROTECTION

avoid shade fade in the summer sun

Anti-Fade UV Spray
100ml
35634
Normally £5.50
£3.85 save £1.65



RELIABLE HOLD

keeps your style locked in all day – guaranteed!

Firm Hold Hairspray
200ml
16311
Price per 100ml = £1.25
Normally £3.50
£2.50 save £1



NOURISH SIZZLED STRANDS

for touchably soft, restored locks

Nourishing Hair Serum
30ml
28860
Price per 100ml = £12.83
Normally £6
£3.85 save £2.15

try the *ultimate* festival favourite

£2.50
save £1



INVISIBLE DRY SHAMPOO

cheat a 'just washed' look
(no shower needed!)

REBOOST, REVIVE and **REFRESH** for grease-free va-va-volume – **without the white powder!**

Dry Shampoo
Refreshes hair to last longer between washes. 150ml
16402
Price per 100ml = £1.67
Normally £3.50
£2.50 save £1

advance **TECHNIQUES**

AVON Hair Salon

REPAIR

SUMMER-SINGED HAIR

IN JUST 3 MINUTES!

make every day your best hair day with our correcting and protecting **Absolute Perfection** collection

£4.50
save £2



NURTURES from the inside out
SHIELDS against heat damage
PROTECTS from future breakage

YOUR ONCE-A-WEEK MASK
Massage into wet hair,
leave for 3 minutes,
then rinse for beautifully
restored locks.

YOUR EVERYDAY BALM

Apply the vitamin
E-enriched, leave-in
balm to towel-dried hair
and style as usual.



Shampoo 250ml
13920
Price per 100ml = £1.00
Normally £3.80
£2.50
save £1.30

Shampoo 400ml
00273
Price per 100ml = 86p
Normally £5
£3.50
save £1.50

Conditioner 250ml
46664
Price per 100ml = £1.00
Normally £3.80
£2.50
save £1.30

Conditioner 400ml
55244
Price per 100ml = 86p
Normally £5
£3.50
save £1.50



Beauty Balm
Leave-in Treatment 150ml
26310
Price per 100ml = £3.00
Normally £6.50
£4.50 save £2



Treatment Mask
150ml
57174
Price per 100ml = £2.87
Normally £6
£4.30 save £1.70

FOR BEST RESULTS,
try the complete
ABSOLUTE PERFECTION
collection

LUXURIOUS LOCKS ALL SUMMER

(no appointment necessary)

WITH
OUR EXPERT
BLEND OF
5 PRECIOUS
oils



INSTANT TREAT
helps to repair
damaged hair

**Duo Treatment
Spray**
100ml
16253
Normally £6.50
£4.50 save £2

OVERNIGHT MASK
treats hair to a radiant
moisture boost

Treatment Mask
150ml
26062
Price per 100ml = £3.00
Normally £6
£4.50 save £1.50

SHAMPOO & CONDITION
nourished, strengthened and
healthy-looking hair

Supreme Oils 250ml
27367 Shampoo
27490 Conditioner
Price per 100ml = £1.00
Normally £3.80
£2.50 save £1.30

Supreme Oils 400ml
15438 Shampoo
13839 Conditioner
Price per 100ml = 88p
Normally £5
£3.50 save £1.50

SUMMER HAIR SAVIOURS

the ultimate collection
to keep your hair
looking gorgeous



from beach...



...to bar



1

**HYDRATES
& PROTECTS**
spray on to protect
against sun, sea
and chlorine



2

**ADDS
VOLUME**
and holds for
24 hours



3

ANTI-FRIZZ
with silicone polymers
for 24-hour protection
against frizz*

*Caused by humidity.

£3.85
save £2.15

1. Sun-Light Spray
Beautiful Hair
Protector 100ml
59667
Normally £6.50
£4 save £2.50

**2. Volume & Curl
Mousse**
150ml
16360
Price per 100ml = £1.67
Normally £3.50
£2.50 save £1

**3. Smooth as Silk
Frizz Control
Hair Serum**
30ml
28894
Price per 100ml = £12.83
Normally £6
£3.85 save £2.15

SHAMPOOS & CONDITIONERS *FOR EVERY NEED*



FLAKE-FREE HAIR

Classic Anti-Dandruff 400ml
17467 2-in-1 Shampoo & Conditioner
 Price per 100ml = 75p
 Normally £4.50
£3 save £1.50

Classic Anti-Dandruff 250ml
15370 2-in-1 Shampoo & Conditioner
 Price per 100ml = 68p
 Normally £3
£1.70 save £1.30



SOFT & HYDRATED

360 Nourishment Moroccan Argan Oil 400ml
21402 Shampoo
 Price per 100ml = 75p
 Normally £4.50
£3 save £1.50

360 Nourishment Moroccan Argan Oil 250ml
27433 Shampoo
27441 Conditioner
 Price per 100ml = 68p
 Normally £3
£1.70 save £1.30



LONG-LASTING COLOUR

Colour Protection 400ml
04531 Shampoo
 Price per 100ml = 75p
 Normally £4.50
£3 save £1.50

Colour Protection 250ml
03145 Shampoo
01685 Conditioner
 Price per 100ml = 68p
 Normally £3
£1.70 save £1.30



HEALTHY & REPAIRED

Instant Repair 7 400ml
05827 Shampoo
 Price per 100ml = 75p
 Normally £4.50
£3 save £1.50

Instant Repair 7 250ml
27391 Shampoo
27425 Conditioner
 Price per 100ml = 68p
 Normally £3
£1.70 save £1.30



DIVINE SHINE

Daily Shine 400ml
13813 2-in-1 Shampoo & Conditioner
 Price per 100ml = 75p
 Normally £4.50
£3 save £1.50

Daily Shine 250ml
28928 Shampoo
27326 Leave-in Conditioner
 Price per 100ml = 68p
 Normally £3
£1.70 save £1.30

advance
TECHNIQUES

CRAVING EXTRA VOLUME? TRY REVERSE WASHING...

STEP 1 CONDITION

Yes, that's right, condition BEFORE you shampoo! Leave in for 2-3 minutes as normal, then rinse.

STEP 2 SHAMPOO

Cleanse hair and then rinse.

STEP 3 STYLE

Once you've dried your hair, spritz our Volume Boosting Spray into the roots for extra lift.



1. Conditioner 250ml
27342
 Price per 100ml = 68p
 Normally £3
£1.70 save £1.30

2. Shampoo 250ml
27334
 Price per 100ml = 68p
 Normally £3
£1.70 save £1.30

3. Shampoo 400ml
16725
 Price per 100ml = 75p
 Normally £4.50
£3 save £1.50

4. Volume Boosting Spray 100ml
16295
 Normally £5.50
£3.85 save £1.65

REPAIRING SERUMS



DRY ENDS?

with provitamin B5 for up to 100% shinier hair

Dry Ends Serum
30ml
28886
Price per 100ml = £12.83
Normally £6
£3.85 save £2.15



DAMAGED LOCKS?

with vitamin E for up to 83% less breakage*

Rapid Rescue Hair Serum 30ml
28910
Price per 100ml = £12.83
Normally £6
£3.85 save £2.15
*Due to combing and brushing.



TLC TREATMENTS



COLOUR PROTECTING MASK

with UV protection and shine boosters to avoid the shade fade

Restorative Mask
150ml
12401
Price per 100ml = £2.66
Normally £5
£3.99 save £1.01



NOURISHING MASK

with Moroccan argan oil for deep nourishment from root to tip

Treatment Mask
150ml
27482
Price per 100ml = £2.66
Normally £5
£3.99 save £1.01



REPAIRING MASK

with keratin to intensely restore health and stop breakage

Treatment Mask
150ml
16303
Price per 100ml = £2.66
Normally £5
£3.99 save £1.01



REPAIRING SPRAY

with strengthening keratin, avocado oil and vitamin E

Restoring Treatment Spray
100ml
16261
Normally £5.50
£3.85 save £1.65



STYLING MUST-HAVES

expert, everyday styling tools you NEED in your haircare kit!



10 handy hair bobbles
perfect for your handbag, beach bag or gym bag

Set of Hair Ties
18440
Normally £2
£1 half price



HEAT PROTECTION

spray on wet hair to help prevent heat damage

Heat Protection Spray
100ml
16337
Normally £4.50
£2.85 save £1.65



DIVINE SHINE

reduces frizz and adds 93% more mirror-like shine

Mirror Shine Spray
100ml
16345
Normally £4.50
£2.85 save £1.65



POKER STRAIGHT

helps keep hair straight for up to 3 days between washes

Power Straight Spray
100ml
11742
Normally £4.50
£2.85 save £1.65

SKIN
so
SOFT
50 YEARS
OF NATURAL
SOFTNESS

"It keeps my skin moisturised, smooth and supple all day. I also use it as an insect repellent – it works instantly and smells beautiful."



Tina, Birmingham
via Avon Beauty Connects



more than
JUST
moisturiser

*try our unique
blend of natural oils
that helps keep*
insects at bay
(according to you!)*



Original Dry Oil Spray
150ml
22798

Price per 100ml = £1.33
Normally £5

£1.99
save £3.01

SKIN *so* SOFT

50 YEARS OF NATURAL SOFTNESS

hair removal



with soothing
MEADOWFOAM OIL
for sensitive skin



**Facial Hair
Removal Cream**
15ml
22681
Price per 100ml = £16.00
Normally £4
£2.40
save £1.60



**Hair Removal
Cream**
100ml
22806
Normally £5.30
£3.20
save £2.10



**Moisturising
Shave Gel**
200ml
11635
Price per 100ml = £1.50
Normally £4.80
£3 save £1.80

Ladies' Razors
5 razors.
26500
Price per piece = 50p
£2.50



new

**DARKER
SHADE**
now
available



gradual tan JUST GOT DARKER

for fuller, natural-looking colour

- ✓ gradually builds up an even glow
- ✓ with softening velvet flower and jojoba
- ✓ leaves skin smooth with a flattering hint of shimmer

Glow Body Lotion 200ml
17913 Fair
28712 NEW Medium
Price per 100ml = £2.00
Normally £6

£4
save £2

instant, airbrushed glow



for an easy,
skin-perfecting glow

- ✓ sprays on evenly for an **airbrushed, streak-free** finish
- ✓ improved fragrance with **no nasty fake-tan smell**
- ✓ with natural oils to **nourish your skin**

Airbrush Spray
150ml
17897
Price per 100ml = £2.00
Normally £5
£3 save £2



SKIN
so
SOFT

50 YEARS
OF NATURAL
SOFTNESS

SILKY
MOISTURE



nourishing
ARGAN OIL
loves normal
to dry skin



smooth and
soften
STRETCH MARKS
with argan oil
and vitamin E

*wrapped in
moisture*

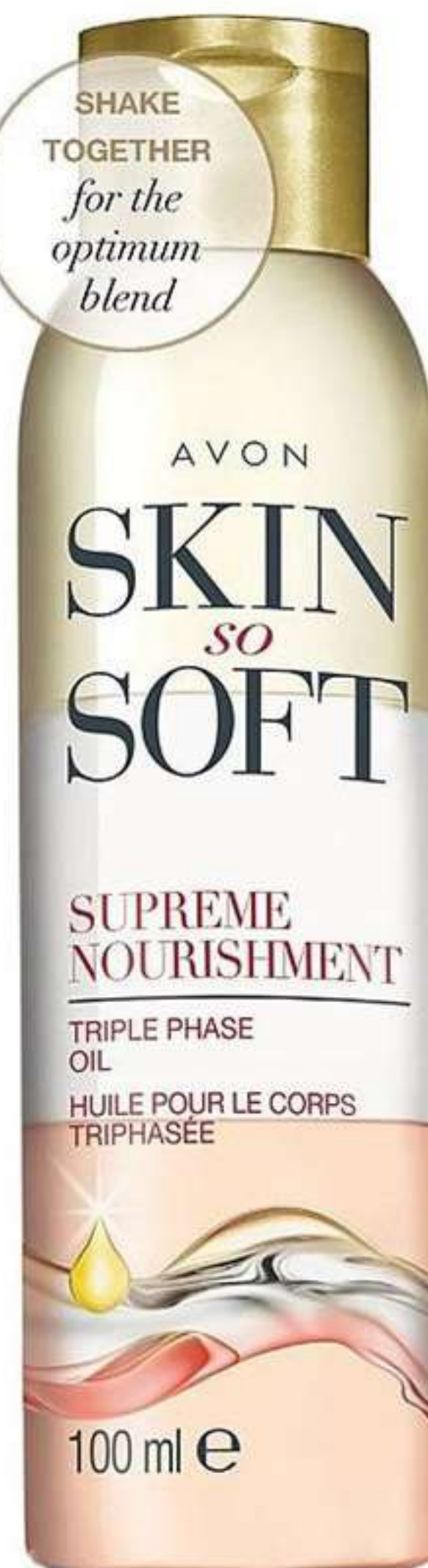
Creamy Body Wash 250ml 12112 Price per 100ml = 96p Normally £4 £2.40 save £1.60	Ultra Moisturising Body Lotion 250ml 11874 Price per 100ml = 96p Normally £4 £2.40 save £1.60	Tissue Oil 150ml 02527 Price per 100ml = £2.40 Normally £8 £3.60 save £4.40	Dry Oil Spray 150ml 07773 Price per 100ml = £1.33 Normally £5 £1.99 save £3.01	Overnight Body Treatment 200ml 24026 Price per 100ml = £1.20 Normally £4 £2.40 save £1.60
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SUPREME
NOURISHMENT



rich
MACADAMIA OIL
loves very dry skin

SHAKE
TOGETHER
for the
optimum
blend



naturally
NOURISHED

3 LAYERS OF GOODNESS

- 1 TOP LAYER
NOURISHES
with **essential oils** to penetrate and help to **replenish** your skin naturally
- 2 MIDDLE LAYER
HYDRATES AND SEALS
an **immediate moisture boost** that lasts up to 24 hours
- 3 BOTTOM LAYER
SOFTENS
quenches dry skin for improved texture and **ultra-soft confidence**

Triple Phase Oil
100ml
01909
Normally £5.50
£4
save £1.50



*rich body wash
& lotion*

Creamy Body Wash 250ml 02709 Price per 100ml = £1.20 Normally £5 £3 save £2	Cream Oil Body Lotion 250ml 57117 Price per 100ml = £1.60 Normally £6 £4 save £2
--	---

summer sole saviours



for tired legs

reviving gel with **soothing peppermint oil**

Reviving Foot and Leg Gel 75ml 09795

Price per 100ml = £3.33

Normally £3.50

£2.50 save £1



for hot feet

fun, **fizzing mousse** with **soothing aloe**

Cooling Crackle Mousse with Aloe 150ml 09613

Price per 100ml = £2.00

Normally £5

£3 save £2



for smelly feet

absorbs moisture and **quickly reduces odour**

Deodorising Foot and Shoe Powder 75g 54452

Price per 100g = £2.67

Normally £3.50

£2 save £1.50

for rough heels

buffs and smooths with **polishing apricot seeds**

Exfoliating Bar Soap

100g

13474

Normally £3.50

£2.50 save £1

FOOT WORKS

caring coconut

step into the sunshine with our new tropical footcare collection

SCRUB

removes rough, dry skin

LOTION

softens and smooths

SPRAY

cools and refreshes

new

with natural coconut extract



NEW Exotic Paradise Exfoliating Scrub 75ml 21881

Price per 100ml = £3.60
Will normally be £4.50

£2.70

save £1.80

NEW Exotic Paradise Moisturising Lotion 75ml 23549

Price per 100ml = £3.60
Will normally be £4.50

£2.70

save £1.80

NEW Exotic Paradise Cooling Foot Spray 100ml 22392

Will normally be £4

£2

half price

step 1: *prep*



wide surface area to slough away hard skin

Paddle Foot File
01008
Normally £4
£2 half price

use wet or dry to gently exfoliate rough skin

Smoothing Stone
55210
Normally £4.50
£2 save £2.50



3-in-1 polishing: file, rasper and pumice

3-in-1 Tool
02758
Normally £6
£3.50
save £2.50

scrapes off layers of hard skin in minutes

Hard Skin Remover
02766
Normally £6

£3 half price

Caution: includes sharp blade.
Not to be sold to anyone under the age of 18.



pushes back cuticles for neater-looking nails

Cuticle Pushers
04846
Normally £4
£2 half price



heavy-duty clippers, ideal for toenails

Toenail Clippers
01073
Normally £4
£2.10 save £1.90



untidy toenails?
try our 3-in-1 buffer on page 161

step 2: *pamper*

with natural lavender for beautifully soothed soles



deodorise

fast-dry, freshening formula

Deodorising Foot and Shoe Spray with Lavender
100ml
17681
Normally £4.50

£2.70

save £1.80



exfoliate

polishing mask with lavender

Clay Mask with Lavender
75ml
10710
Price per 100ml = £3.60
Normally £4.50

£2.70

save £1.80



soak and soothe

3-in-1: use as a foot soak, massage oil or moisturiser

3-in-1 Oil with Lavender
50ml
11312
Price per 100ml = £8.40
Normally £7

£4.20

save £2.80

moisturising socks

wear over your cream to lock in moisture overnight

Moisturising Socks
95% cotton, 5% elastane.
One size.
09563
Normally £5

£3.50

save £1.50

intense moisture

overnight treatment for super-soft feet by morning

Overnight Treatment Cream with Lavender
150ml
13615
Price per 100ml = £1.67
Normally £4.50

£2.50

save £2

FOOT WORKS

your luxurious
SHOWER EXPERIENCE



take time for yourself with a
Revitalising Harmony
at-home spa, with body treats
infused with luscious moringa
extract and mint oil



1. Back and Body Brush
Wooden handle and
nylon bristles.
12948
£10



*PERFECT
PARTNERS*
for
**revitalising
me-time**



**2. Foaming
Shower
Mousse**
150ml
04283
Price per 100ml = £3.33
£5

**3. Facial
Moisturiser**
75ml
04432
Price per 100ml
= £7.33
£5.50

**4. Cooling
Face Mask**
75ml
10629
Price per 100ml
= £6.67
£5

**BUY 1
CHOOSE 1
HALF
PRICE**

pages 212-213
lower priced item half price

AVON
care

with **vita-e complex**
for 24-hour moisture

caring TLC
for dry skin
from
£1.10



body lotion

Body Lotion
400ml
03798

Price per 100ml = 63p
Normally £5
£2.50
half price

body butter

Body Butter
200ml
04002

Price per 100ml = £1.25
Normally £5
£2.50
half price

multipurpose cream

**Cream for Face,
Hand & Body**
400ml
08680

Price per 100ml = 65p
Normally £5.20
£2.60
half price

hand cream

Hand Cream
100ml
05728

Normally £3.80
£1.90
half price

lip butter

Lip Butter
10ml
06916

Normally £2.20
£1.10
half price

nourishing COCOA BUTTER



ALL HALF PRICE

page 214 only



AVON
care

with **vita-e complex**
for 24-hour moisture*

extra-dry SUMMER SKIN?

get intensive relief
with instant, hydrating comfort



Diagram for illustrative purposes only.

lip balm	hand cream	body balm	body lotion	body cream
----------	------------	-----------	-------------	------------

Lip Treatment 26245 Normally £2.20 £1.10 half price	Hand Treatment 100ml 05975 Normally £4 £2 half price	SOS Body Balm 30ml 03202 Price per 100ml = £6.67 Normally £4 £2 half price	Body Lotion 400ml 03061 Price per 100ml = 65p Normally £5.20 £2.60 half price	SOS Body Cream 200ml 03137 Price per 100ml = £1.30 Normally £5.20 £2.60 half price
---	---	--	---	--

*Excludes Intensive Relief range.

MULTIPURPOSE MOISTURE for face, hands and body (1 product does it all!)

soothing aloe

light cream for all skin types
with skin-loving vitamin E



**Cream for Face,
Hand and Body**
400ml
25932

Price per 100ml = 65p
Normally £5.20
£2.60 half price

gentle oatmeal

nurturing moisture for
the whole family



**Cream for Face,
Hand & Body**
400ml
26005

Price per 100ml = 65p
Normally £5.20
£2.60 half price

SUPER-SIZE
400ml just
£2.60
each

energising rosehips

rich cream for smoothing
and energising normal skin



**Cream for Face,
Hand and Body**
400ml
22426

Price per 100ml = 65p
Normally £5.20
£2.60 half price

rich cocoa butter

deliciously scented,
nourishing cream for dry skin



**Cream for Face,
Hand & Body**
400ml
08680

Price per 100ml = 65p
Normally £5.20
£2.60 half price

AVON Bath & Body

BUY 1 CHOOSE 1 HALF PRICE

save up to £6, pages 218-219

lower priced item half price

Solutions SUMMER BODY SAVIOURS

time to tackle your biggest body woes
with this double-trouble deal



WARMING GEL

with warming complex
to help stimulate cellular
metabolism (when the gel
tingles, it's working!)

**Thermal Tone Anti-Cellulite
Warming Gel 150ml**
18267
Price per 100ml = £8.00
£12



improve the look of your STRETCH MARKS

with line-reducing
Elastin Boost Complex

**Stretch Mark 24 Line
Reducing Lotion 150ml**
18275
Price per 100ml = £8.00
£12



reduce the look of your CELLULITE

with Multi-Tone Complex
to help firm and tone skin

**Cellu Break 5D
Anti-Cellulite Lotion 150ml**
18028
Price per 100ml = £6.67
£10



SHAPE YOUR BUST

advanced gel formula with pomegranate and fennel
extracts to help boost collagen and elastin production

Bust Contour Lift & Tone Cream 150ml
18077
Price per 100ml = £6.67
£10



DUAL-SIDED MASSAGER

with rolling balls to massage tired muscles and
plastic nodules to help boost circulation

Double-Sided Body Massager
18317
£8

hello, SCULPTED CURVES!

tighten up from top to toe with
skin-firming caffeine and
elastin-boosting peptides



82%

showed tighter, more toned
looking hips, thighs and stomach

Body Sculpt Firming Lotion
150ml
18259
Price per 100ml = £7.33
£11

AVON Bath & Body

WE'VE GOT YOU COVERED FOR YOUR FACE

1. Multi Protection Moisturising Face Lotion SPF30 50ml 10835

Price per 100ml = £11.00
Normally £9
£5.50
save £3.50

2. Anti-Ageing Face Cream SPF50 50ml 10769

Price per 100ml = £11.00
Normally £9
£5.50
save £3.50

3. Protecting Balm SPF30 04366

Normally £3.50
£2 save £1.50



SPRAYS

4. Moisturising Sun Spray SPF15 150ml 19885

Price per 100ml = £4.00
Normally £10
£6 save £4

5. Quick Dry Clear Spray SPF30 150ml 19935

Price per 100ml = £4.67
Normally £12
£7 save £5



LOTIONS

6. Sun Lotion SPF10 150ml 07971

Price per 100ml = £4.00
Normally £10
£6 save £4

7. Sun Lotion SPF25 150ml 07104

Price per 100ml = £4.00
Normally £10
£6 save £4

8. Sun Lotion SPF30 150ml 19976

Price per 100ml = £4.00
Normally £10
£6 save £4

9. Sun Lotion SPF50 150ml 18382

Price per 100ml = £4.00
Normally £10
£6 save £4



10. Fresh Protection Lotion SPF30 150ml 07542

Price per 100ml = £4.67
Normally £11
£7 save £4

11. Protect & Glow Lotion SPF30 150ml 19901

Price per 100ml = £4.67
Normally £11
£7 save £4

PURE & *gentle*

(because sensitive
skin loves sun too!)

AVON
STAY SUN
safe



travel
size for
on the go



Pure & Sensitive Sun Lotion
SPF50 Travel Size
50ml
25072
Price per 100ml = £7.00
Normally £6
£3.50 save £2.50



Pure & Sensitive Moisturising
Sun Lotion SPF50
150ml
14084
Price per 100ml = £4.67
Normally £11
£7 save £4

for
sensitive skin
fragrance free and
hypoallergenic
SPF50

AVON
SUN⁺
love that sunshine feeling

BRONZED & BEAUTIFUL



1. **Maxi Tan Tan-Enhancing Oil Spray**
150ml
08706
Price per 100ml = £2.67
Normally £6
£4 save £2
2. **Magic Tan Moisturising Self-Tan Lotion for Face and Body**
150ml
24240
Price per 100ml = £6.00
Normally £15
£9 save £6
3. **Magic Tan Self-Tan Bronzing Mousse**
150ml
01149
Price per 100ml = £6.00
Normally £15
£9 save £6

Tanning Mitt
17921
£3.50

COOL & CARED FOR



4. **Cooling After Sun Lotion with Aloe**
400ml
04028
Price per 100ml = £1.13
Normally £8
£4.50 save £3.50
5. **Cooling After Sun Spray Lotion with Vitamin C**
150ml
19588
Price per 100ml = £2.67
Normally £6
£4 save £2
6. **After Sun Shimmering Tan Enhancer**
150ml
08821
Price per 100ml = £2.67
Normally £7
£4 save £3
7. **After Sun Aloe Ice Gel**
150ml
07096
Price per 100ml = £2.67
Normally £7
£4 save £3
8. **Soothing After Sun Body Butter**
200ml
08540
Price per 100ml = £2.00
Normally £7
£4 save £3

WE'VE GOT YOUR
KIDS
covered

AVON
STAY SUN
safe



1. **Kids Turquoise Sun Spray SPF30**
150ml
07567
Price per 100ml = £4.00
Normally £10
£6 save £4
2. **Kids Swim & Protect Sun Lotion SPF50**
150ml
07781
Price per 100ml = £4.67
Normally £12
£7 save £5
3. **Kids Multivitamin Sun Cream SPF50**
75ml
07757
Price per 100ml = £6.67
Normally £9
£5 save £4

£4

SUN SAFETY BRACELET

monitors UV exposure for worry-free fun in the sun

CHANGES COLOUR WITH UV EXPOSURE
symbols show when it's time to find shade



DESIGNED EXCLUSIVELY FOR AVON

new



NEW Sun Safety Bracelet
Silicone strap, adjustable 17cm-21cm. Dial changes colour with UV exposure. Reusable; put in a dark place to reset.
03012
£4

This bracelet does not provide protection from the sun or UV rays; it is a simple monitor to measure your UV exposure. Not a medical device. Always take appropriate precautions to limit your exposure to UV rays.

AVON Suncare

get more bubbles for less,
with *HUGE* 1 litre bottles

Bubble Bath 1 litre

20966 Lavender

27318 Chocolate & Orange

00844 Sensitive Rose Petals

00208 Soft Pink

12518 Fragrant Rose

54908 Herbal Meadow

13235 White Lily

03111 Orchid & Gardenia

54726 Strawberries & Cream

Normally £5

£2.50 half price



**bonus-size
bubbles**

**HALF
PRICE**

£2.50

1 litre
bottles



senses *mix & match*
ON SHOWER SENSATIONS

ANY 4 FOR £5
pages 226-239 SAVE UP TO £15

oriental zen

take a tranquil moment to
start the day with jasmine,
lemon and green tea

new

NEW Oriental Zen
Shower Gel
250ml
55251
Price per 100ml = 80p

£2



California glow

wake up to sunshine
(even when it's raining)
with pink grapefruit
and frangipani

new

*crème formula leaves skin
feeling supple and soft*

NEW California Glow
Shower Crème
250ml
03533
Price per 100ml = 80p

£2



RUB
to smell
CALIFORNIA
GLOW

mix & match ON CARING MOISTURE

ANY 4 FOR £5
pages 226-239 SAVE UP TO £15

AVON
care

with vita-e complex
for 24-hour moisture*

choose the body care
that's right for you, with
nourishing ingredients
for every skin type



*Excluding Green Tea Body Lotion.

Body Lotion 400ml
03723 Royal Jelly
27599 Aloe Vera
03244 Youth Restore
25783 Rosehips
28332 Essential Moisture
12211 Pink Magnolia
06767 Gentle Moisture Oatmeal
54619 Green Tea
Price per 100ml = £1.25

£5

pick 'n' mix
body
lotions



AVON Mix & Match

AVON
naturals **kids** mix & match
ON KIDS' MUST-HAVES

ANY 4 FOR £5
pages 226-239 SAVE UP TO £15



fun, fruity favourites

Body Wash & Bubble Bath
250ml

17483 Swirling Strawberry
20818 Playful Pear
03301 Groovy Grape

Price per 100ml = £1.00

£2.50

2-in-1 Shampoo & Conditioner
250ml

02741 Wacky Watermelon
08805 Amazing Apple

Price per 100ml = £1.00

£2.50



calming collection

**Good Night
Lavender Body
Wash & Bubble
Bath** 250ml

14647
Price per 100ml = £1.20
£3

**Good Night
Lavender
Body Lotion**
150ml

00638
Price per 100ml = £2.00
£3



hair heroes

**Amazing Apple
Nit Comb**
Plastic. Approx.
10.5cm x 10cm

55426
£3

**Magnificent Mango
Detangling Spray**
200ml

05769
Price per 100ml = £1.25
£2.50

**pick 'n' mix
bath
paints**

make bathtime
a breeze with
paint-on,
wash-off colour

- ophthalmologist tested
- dermatologist tested
- hypoallergenic

Bath Time Paint 100ml
07609 Wacky Watermelon
02881 Bursting Berry
11007 Playful Pear

£2.50

mix & match ON FOAMY FAVES

ANY 4 FOR £5
pages 226-239 SAVE UP TO £15



soft & floral



warm & sweet

calm & fresh

Bubble Bath 500ml

23465 Lavender
02451 Soft Pink
18895 Fragrant Rose
19711 White Lily

14662 Strawberries & Cream
25007 Chocolate & Orange
03996 Herbal Meadow
06072 Sensitive Rose Petals

Price per 100ml = 80p

£4

new

pick 'n' mix

BUBBLE BATH

evolve sweet memories of childhood with this fun bubblegum scent

RUB to smell BUBBLE GUM

NEW Bubble Gum Bubble Bath
500ml
00463
Price per 100ml = 80p

£4

500 ml e

senses mix & match ON DAILY ESSENTIALS

ANY 4 FOR £5
pages 226-239 SAVE UP TO £15



refreshing & zesty

Shower Gel 250ml
25197 Garden of Eden
54379 Citrus Zing
54395 Lagoon
56044 Anti-Stress
24737 Relaxing Florals
 Price per 100ml = 80p
£2



creamy & indulgent

Shower Crème 250ml
57000 Mystique
26096 Calming Tuscany
12377 Heaven Harmony
 Price per 100ml = 80p
£2



for him

2-in-1 Hair & Body Wash 250ml
00307 Ocean Surge
59162 X-treme
 Price per 100ml = 80p
£2



handy soaps

Daily Hand Wash 250ml
09951 Lagoon
09944 Citrus Zing
14449 Heaven Harmony
05983 Mystique
 Price per 100ml = 80p
£2



hand creams

Hand Cream 100ml
05793 Youth Restore
26120 Glycerine
£3.80



pick 'n' mix
exotic escapes

be whisked away with these indulgent, sensual scents, inspired by the most romantic cities in the world

L'Amour Shower Crème 250ml
16972
 Price per 100ml = 80p

£2

La Vita Shower Crème 250ml
54601
 Price per 100ml = 80p

£2

AVON
naturals

mix & match ON NATURALS HAIRCARE

ANY 4 FOR £5
pages 226-239 SAVE UP TO £15



strand strength



time saver

**Golden Apricot
& Shea 2-in-1
Shampoo &
Conditioner 250ml**
16352
Price per 100ml = 80p
£2

**Golden Apricot
& Shea Detangling
Spray 150ml**
15677
Price per 100ml = £1.67
£2.50

**Golden Apricot
& Shea Leave-in
Treatment 125ml**
11429
Price per 100ml = £2.00
£2.50

**2-in-1 Shampoo
& Conditioner 250ml**
11783 Mango & Ginger
06809 Strawberry & Guava
Price per 100ml = 80p
£2



deep clean

**Verbena & Peppermint
250ml**
24471 Shampoo
02089 Conditioner
Price per 100ml = 80p
£2



volume boost

**Raspberry & Hibiscus
250ml**
08516 Shampoo
05371 Conditioner
Price per 100ml = 80p
£2

**Raspberry & Hibiscus
Daily Hair Refresher
100ml**
57281
£2.50



pick 'n' mix
**vital
vitamins**

give weak, split strands
a boost of vitamins E,
B3 and B5

**NEW Herbal Vitamin
Complex 2-in-1
Shampoo & Conditioner
250ml**
55186
Price per 100ml = 80p

£2

**Grapefruit &
Passion Fruit
+Vitamin Complex
2-in-1 Shampoo
and Conditioner
250ml**
15149
Price per 100ml = 80p

£2

**Grapefruit &
Passion Fruit
+Vitamin Complex
Hair Treatment
Mask
125ml**
13680
Price per 100ml = £2.00

£2.50

AVON Mix & Match

AVON
naturals

mix & match ON FRUITY FAVOURITES

scented
spritizes
for body
& home



fruity & sweet



fresh & floral

Scented Spritz 100ml

- 05702** Pomegranate & Mango
- 01883** Sugar Plum & Vanilla
- 15586** Vanilla & Sandalwood
- 22368** Coconut & Starfruit
- 16451** Passionfruit & Peony

- 11452** Lily & Gardenia
- 20263** Violet & Lychee
- 13763** Almond & Lily of the Valley
- 18051** Cherry Blossom
- 10280** Lavender & Chamomile
- 16881** Magnolia

£3

ANY **4** FOR **£5**
pages 226-239 **SAVE UP TO £15**

new

pick 'n' mix
Strawberry & White Chocolate

shake it up with these
tempting body treats

£3
each



NEW Shower Gel
200ml
55897
Price per 100ml = £1.50
£3

NEW Scented Spritz
100ml
55889
£3

NEW Body Shake
200ml
55913
Price per 100ml = £1.50
£3

AVON Mix & Match

senses

get more sensational showers for less
with *HUGE* 500ml bottles

Shower Gel 500ml
23713 Garden of Eden
17632 Citrus Zing
17640 Lagoon
25908 Anti-Stress
06353 Relaxing Florals
 Price per 100ml = 30p
 Normally £3
£1.50 half price

Shower Crème 500ml
04010 Mystique
12427 Heaven Harmony
28340 Calming Tuscany
14761 L'Amour
14530 La Vita
 Price per 100ml = 30p
 Normally £3
£1.50 half price



bonus-size
suds

HALF
PRICE

£1.50

500ml
bottles



ANEW A LIFETIME BEAUTIFUL

ESSENTIAL ALL AGES

your weekly facial, without the price tag

see **radiant-looking skin in minutes** with our new high-performance, **must-have face mask**, inspired by the latest in Asian skincare

HOW IT WORKS:



Diagram for illustrative purposes only.

Face-fitting mask, saturated with a **SUPER-CONCENTRATED ESSENCE** that helps stimulate hyaluronic acid and collagen production.

See radiant, firmer-looking skin in minutes.

to see how to use the Sheet Mask,
go to avon.uk.com/sheetmask

new

AFTER 1 USE:
SKIN LOOKS AND FEELS
REVITALISED WITH A
YOUTHFUL GLOW

WITH WEEKLY USE:
IMPROVES THE LOOK OF
FINE LINES AND PORES

1 for £4

2 for £6

3 for £7



**NEW Youth Maximising
Sheet Mask**

Formulated to help repair cells
and firm the look of skin.

07120
£4

for
silky-soft skin
that helps keep the
insects at bay
(according to you!*)

£1.99
save £3.01

Original Dry Oil Spray

150ml

47670

Price per 100ml = £1.33

Normally £5

£1.99 save £3.01



with our unique
blend of
NATURAL OILS



*Based on a UK consumer survey of 170 Skin So Soft users.

I'm your Independent Avon Representative

C11/17/UK/2/DC15/17

50811

shop online 
WITH YOUR REP

Visit avon.uk.com today to find out more!

Get your beauty fix your way, **night or day**,
through your Rep's online store at:

No Rep?

Head to avon.uk.com to find one in your area today!

Product offers may differ if ordering online.
See pages 174-175 for our guarantee.